



# ship.energy summit

Going the last mile: Uniting energy, port and technology stakeholders to deliver shipping's energy transition

11-12 June 2025

World Trade Centre | Barcelona, Spain

## Sponsorship opportunities



# ship.energy summit 2025

European and global regulations are primary drivers in shipping's decarbonisation, and their impact will become even more significant in 2025 as the International Maritime Organization takes all-important decisions on global fuel standards and puts a price on the industry's GHG emissions, and legislation such as FuelEU Maritime and the EU Emissions Trading System ramps up the pressure to cut emissions – or pay the penalties for doing nothing.

However, there are other major challenges which must be solved before shipping's decarbonisation can be effectively and comprehensively achieved – including the all-important 'last mile delivery'. In 2025, the ship.energy summit is heading to the Port of Barcelona, and this 'last mile' conundrum will inform the event's discussions and presentations.

Speakers will consider how energy, port and technology stakeholders must work together to get new marine fuels to the end user – when and where they need it. They will consider

progress on the fuel supply side and what shipping must do ensure that its demand signals are picked up by energy providers, shipbuilders, and finance providers.

At the ship.energy summit 2025, specialists will explain the critical role of ports – whether global bunkering hubs or second tier ports of call – in joining the dots on bunkering infrastructure, energy availability and rewarding decarbonisation 'first movers'.

Technology also has a vital role in making sure that the 'last mile delivery' can be put in place and in Barcelona delegates will have the chance to hear about cutting edge technological advances – both onboard ship and landside.

As always, the ship.energy summit will look at the industry's progress on decarbonisation with reference to case studies and real projects, and with a strong focus on initiatives in Iberia.

## Delegate Prices

11-12 June 2025

**£450** Early Bird Pass  
(ends 15 April 2025)

**£650** Standard Delegate Pass

[REGISTER HERE](#)

Group rates: Remember to ask about the special rates for multiple delegates from the same company.



World Trade Centre Barcelona

## Conference Partner - £7,000

- **Complimentary Access:** Four delegate passes for full event participation.
- **Exclusive Hosting Opportunity:** Serve as the distinguished host for the evening reception.
- **Media Visibility:** Editorial and podcast opportunities through our *Bunkerspot* and *ship.energy* platforms.
- **Enhanced Digital Presence:** Amplify your brand with dedicated social media engagement.
- **On-Site Branding:** Prominent visibility through banners and screen displays.
- **Event Recognition:** Your brand will be acknowledged throughout the event.
- **Speaking Spotlight:** Deliver impactful insights as a featured speaker.



## Industry Partners - £5,000

- **Complimentary Access:** Three delegate passes for full event participation.
- **Collective Lunch Host:** Stand out as one of three exclusive hosts of the networking lunch, showcasing your brand during this prime opportunity.
- **Media Visibility:** Editorial and podcast opportunities through our *Bunkerspot* and *ship.energy* platforms.
- **Enhanced Digital Presence:** Amplify your brand with dedicated social media engagement.
- **On-Site Branding:** Prominent visibility through banners and screen displays.
- **Event Recognition:** Your brand will be acknowledged throughout the event.
- **Category Exclusivity:** Establish your brand as the exclusive sponsor in your industry category.

- Technology Partner
- Innovation Partner - SOLD
- Energy Partner





## Badges & Lanyards - £5,000

- **Complimentary Access:** Two delegate passes for full event participation.
- **Exclusive Branding:** Serve as the exclusive sponsor for all event badges and lanyards, ensuring maximum visibility for your brand.
- **Media Visibility:** Featuring *Bunkerspot* editorial opportunities.
- **Enhanced Digital Presence:** Amplify your brand with dedicated social media engagement.
- **On-Site Branding:** Prominent visibility through banners and screen displays.
- **Event Recognition:** Enjoy frequent acknowledgment throughout the event as a valued sponsor.



## Session Partners - £3,000

- **Complimentary Access:** Two delegate passes for full event participation.
- **Collective Coffee Station Host:** Highlight your brand as an exclusive co-host at the coffee station, a prime gathering spot for networking.
- **Media Visibility:** Featuring *Bunkerspot* editorial opportunities.
- **Enhanced Digital Presence:** Amplify your brand with dedicated social media engagement.
- **On-Site Branding:** Prominent visibility through banners and screen displays.
- **Event Recognition:** Your brand will be acknowledged throughout the event.
- **Session Exclusivity:** Stand out as the exclusive partner for a designated session, showcasing your expertise and leadership.

- Wind Partner
- LNG Partner
- Biofuel Partner
- Engine Partner
- Battery Partner
- AI Partner

[VIEW ONLINE](#)



# Partnerships

## Media Partners

### Deliverables by ship.energy:

- **Logo with link on the event website** - logo displayed on the event website, branded as a media partner and linked to your site.
- **Logo placement on all marketing collateral** - logo on all promotional materials leading up to the event, including e-campaigns.
- **Announcement as Media Partner on social media** - recognised as a media partner across ship.energy social media platforms.
- **Inclusion in event materials** - listed on print materials and on digital screens throughout the event.

### Deliverables by Media Partner:

- **Event banner listing with hyperlink** - ship.energy event banner will be listed on the Media Partner's website with a link to the event.
- **Social media promotion** - promote the event on their social media platforms using banners provided by ship.energy.
- **Advert in print magazine and/or press releases** - ship.energy will supply artwork and text for an advert to be featured in the Media Partner's print magazine and/or press release.
- **e-shot to invite readers** - an e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

We welcome contra agreements with appropriate Media Partners and Supporting Organisations for our events. An indicative agreement is shown below:

## Supporting Organisations

### Deliverables by ship.energy:

- **Logo with link on the event website** - logo featured on the event website, branded as a supporting organisation and linked to your site.
- **Logo placement on all marketing collateral** - logo will be included on all promotional materials leading up to the event, including e-campaigns.
- **Inclusion in event materials** - the supporting organisation will be listed in print materials and on digital screens throughout the event.

### Deliverables by Supporting Organisation:

- **Event banner and/or listing with link** - the supporting organisation will display the ship.energy event banner or listing on their website, with hyperlink to the event.
- **Social media promotion** - promote the event across social media platforms using banners provided by ship.energy.
- **Publication of press releases** - send out press releases related to the event to mailing list (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

[info@ship.energy](mailto:info@ship.energy)



# Advertising

*Bunkerspot* magazine offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies, as well as port initiatives related to the energy transition.

ship.energy Premium Membership includes print and online versions of the *Bunkerspot* magazine which is recognised as the industry's 'journal of record' and is published every two months.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and via partnerships with major industry events.

Subscribers span various sectors including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

*Bunkerspot* ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.





ship.energy



**ship.energy**

Email: [info@ship.energy](mailto:info@ship.energy)

Tel: +44 129 581 4455

