

ship.energy

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Oman Maritime, Ports and Energy Forum

Open Dialogue: Harnessing Commercial
Opportunities To Drive Maritime Trade

28-30 April 2025 | Muscat
Oman Convention & Exhibition Centre

Sponsorship opportunities



omanmaritimeforum.com | #oman25



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Diamond - £20,995

Becoming a Diamond sponsor offers unparalleled visibility and engagement opportunities. You'll gain exclusive sponsorship of the evening reception, featuring custom branding and speaking opportunities. This sponsorship is an excellent opportunity to showcase your leadership in the industry.

- **Headline branding and top sponsor status throughout**
- **Sole sponsorship of the Evening Conference Reception**
- **Sponsorship of conference water including bottle tag**
- **5x Complimentary delegate passes with a further 50% discount on 5 additional passes**
- **1x Tabletop exhibition space**
- **Opportunity to join the conference programme as a speaker**
- **1x Targeted announcement of your sponsorship on email & social media campaigns**
- **Editorial opportunities to share industry news & press releases through our ship.energy platform, subject to availability**
- **4x dedicated LinkedIn posts leading up to the event**
- **3x Dedicated e-shots leading up to the event**
- **Company logo will be displayed on the sponsor banner for all email campaigns**
- **Company profile, logo & URL on the event webpage**
- **Opportunity to distribute promotional material at the conference**
- **Company logo on digital screens and holding screens throughout the event**
- **Full post-event report**



Platinum - £15,995

Becoming a Platinum Sponsor provides your brand with exclusive visibility and engagement opportunities. As the sole sponsor of an Evening Reception, you will feature on custom branding and have the chance to offer a toast, ensuring a memorable first impression.

- Sole sponsorship of an Evening Reception
- 4x Complimentary delegate passes with a further 50% discount on 4 additional passes
- 1x Tabletop exhibition space
- Opportunity to join the conference programme as a speaker
- Editorial opportunities to share industry news & press releases through our ship energy platform, subject to availability
- 1x Targeted announcement of your sponsorship on email & social media campaigns
- 3x Dedicated LinkedIn posts leading up to the event
- 2x Dedicated e-shots leading up to the event
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company profile, logo & URL on the event webpage
- Opportunity to distribute promotional material at the conference
- Company logo on digital screens and holding screens throughout the event
- Full post-event report





Gold - £10,995

Opting for the Gold Sponsorship package is a strategic move to enhance your brand's visibility and engagement. It includes exclusive sponsorship of a networking lunch, prominent mid-level placements on branding. This package offers a comprehensive platform to showcase your brand to key industry players.

- Sole sponsorship of a networking lunch reception
- 3x Complimentary delegate passes with a further 50% discount on 3 additional passes
- 1x Tabletop exhibition space
- Opportunity to join the conference programme as a speaker
- Editorial opportunities to share industry news & press releases through our ship.energy platform, subject to availability
- 1x Targeted announcement of your sponsorship on email & social media campaigns
- 2x Dedicated LinkedIn posts leading up to the event
- 1x Dedicated e-shot leading up to the event
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company profile, logo & URL on the event webpage
- Opportunity to distribute promotional material at the conference
- Company logo on digital screens and holding screens throughout the event and conference
- Full post-event report

Silver - £5,995

The Silver Sponsorship package offers excellent opportunities for brand visibility and engagement. As the sole sponsor of a networking coffee break, your brand will be prominently featured, providing a unique platform for networking.

- Sole sponsorship of a networking coffee break
- 2x Complimentary delegate passes
- Opportunity to join the conference programme as a speaker
- 1x Targeted announcement of your sponsorship on email & social media campaigns
- 1x Dedicated LinkedIn post leading up to the event
- 1x Dedicated e-shot leading up to the event
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company profile, logo & URL on the event webpage
- Company logo on digital screens and holding screens throughout the event and conference
- Full post-event report



Bronze - £2,595

The Bronze Sponsorship package provides a cost-effective way to gain visibility and engagement. With your logo included in all email and social media campaigns, your brand will be consistently promoted to a targeted audience.

- 1x Complimentary delegate pass
- 1x Targeted announcement of your sponsorship on email & social media campaigns
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company profile, logo & URL on the event webpage
- Company logo on digital screens and holding screens throughout the event and conference
- Full post-event report



Exhibition - £1,995

- Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space.
- A tabletop exhibition space for the duration of the conference to include*:
- 2 chairs and a waste paper bin*
- 1 complimentary delegate pass
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company profile & URL on the event webpage
- Company logo on digital screens and holding screens throughout the event



[VIEW ONLINE](#)

Advertising

Bunkerspot magazine offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies, as well as port initiatives related to the energy transition.

ship.energy Premium Membership includes print and online versions of the *Bunkerspot* magazine which is recognised as the industry's 'journal of record' and is published every two months.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and via partnerships with major industry events.

Subscribers span various sectors including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

Bunkerspot ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.



Partnerships

Media Partners

Deliverables by ship.energy:

- **Logo with link on the event website** - logo displayed on the event website, branded as a media partner and linked to your site.
- **Logo placement on all marketing collateral** - logo on all promotional materials leading up to the event, including e-campaigns.
- **Announcement as Media Partner on social media** - recognised as a media partner across ship.energy social media platforms.
- **Inclusion in event materials** - listed on print materials and on digital screens throughout the event.

Deliverables by Media Partner:

- **Event banner listing with hyperlink** - ship.energy event banner will be listed on the Media Partner's website with a link to the event.
- **Social media promotion** - promote the event on their social media platforms using banners provided by ship.energy.
- **Advert in print magazine and/or press releases** - ship.energy will supply artwork and text for an advert to be featured in the Media Partner's print magazine and/or press release.
- **e-shot to invite readers** - an e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

We welcome contra agreements with appropriate Media Partners and Supporting Organisations for our events. An indicative agreement is shown below:

Supporting Organisations

Deliverables by ship.energy:

- **Logo with link on the event website** - logo featured on the event website, branded as a supporting organisation and linked to your site.
- **Logo placement on all marketing collateral** - logo will be included on all promotional materials leading up to the event, including e-campaigns.
- **Inclusion in event materials** - the supporting organisation will be listed in print materials and on digital screens throughout the event.

Deliverables by Supporting Organisation:

- **Event banner and/or listing with link** - the supporting organisation will display the ship.energy event banner or listing on their website, with hyperlink to the event.
- **Social media promotion** - promote the event across social media platforms using banners provided by ship.energy.
- **Publication of press releases** - send out press releases related to the event to mailing list (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

info@ship.energy

ship.energy

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