

PETROSPOT

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MARITIME WEEK AFRICA

BUNKERING IN AFRICA

23-25 JANUARY 2024

CAPE TOWN, SOUTH AFRICA

#MWAf24

www.petrospot/africa

GUIDE TO CONFERENCE SPONSORSHIP



ABOUT MARITIME WEEK AFRICA 2024

Following the huge success of *Maritime Week Africa* in Cape Town in January 2023, the event will return to Cape Town on 23-25 January 2024 to mark its 15th anniversary.

Maritime Week Africa is the longest-running and most popular bunkering event on the African continent. It has earned a reputation for attracting the most eminent industry speakers, bringing together key bunker buyers and suppliers, as well as ports, refiners, regulators and other leading maritime professionals to highlight the unique issues and opportunities relating to the African bunkering industry.

The week will include a selection of shipping, bunkering and alternative fuels training courses, a C-Suite level Forum, a waterborne tour of Cape Town Harbour, and some spectacular networking opportunities.

EVENT SCHEDULE



ship.energy

ALTERNATIVE FUELS COURSE

Tuesday 23 January 2024

A one-day intensive course which looks at the potential benefits of using alternative fuels in the marine industry – and the reality of where the industry is now, and what practical steps will have to be taken to deliver the energy transition. The pros and cons of all the key alternative fuels will be weighed up, with a detailed focus on production, transportation, storage and delivery.

This is a ground-breaking course on the future of bunkering, so it will have plenty to offer both industry veterans and newcomers.

Delegate Pass: £350

[REGISTER HERE](#)



MARITIME WEEK AFRICA CONFERENCE

Wednesday 24 - Thursday 25 January 2024

The packed conference programme will focus on traditional fuels as well as new and emerging fuels and technologies, an area that everyone in the shipping and bunkering sectors – in Africa and beyond – is now having to embrace as international regulations and consumer demand drive shipowners and charterers to reduce emissions and run on 'greener' more sustainable fuels. It will also examine how better collaboration among industry stakeholders and regulators – in South Africa, the African Continent and beyond – might benefit the industry at large.

Delegate Pass: £495

[REGISTER HERE](#)



HARBOUR TOUR BY BOAT

Thursday 25 January 2025 (Afternoon)

Join a unique and relaxing post-conference boat tour through the quays and terminals of Cape Town's historic harbour for a close-up view of the port's facilities and the many ships, workboats and other vessels visiting or working in Cape Town. Refreshments will be provided.

To secure your place on the tour please email info@petrospot.com

[REGISTER YOUR INTEREST](#)

HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the maritime industry
- Get yourself noticed by key decision makers
- Increase your company's branding and visibility within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com



WHAT YOU GET

ALL SPONSORSHIP PACKAGES INCLUDE THE FOLLOWING OPTIONS AS STANDARD:

- Your company logo, bio and URL link on the event website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the event
- Company logo on all conference banners and on the stage backdrop

INTERESTED IN SPONSORING?

Speak to Pete, Osei, Simon or Will on our sales team.

Tel: +44 1295 814455

Email: info@petrospot.com

SPONSORSHIP OPTIONS

Maximize your participation, book your sponsorship

1 DIAMOND

£24,995

**Sole sponsor of the
Two Oceans Aquarium
Reception or the Royal Cape
Yacht Club Reception**

- 5 complimentary delegate passes with a further 50% discount on additional passes
- Complimentary table top exhibition opportunity included
- Special recognition of your Diamond sponsorship throughout the event
- Opportunity to distribute marketing material
- Speaking opportunity
- The opportunity to offer a brief introductory speech at the Evening Reception
- Headline branding and top sponsor status throughout
- Plus standard sponsorship options

2 PLATINUM

£15,995

**Exclusive sponsor of the
Welcome Reception or the
Harbour Tour by Boat**

- 4 complimentary delegate passes with a further 50% discount on additional passes
- Complimentary table top exhibition opportunity included
- Special recognition of your Platinum sponsorship throughout the event
- Opportunity to distribute marketing material
- Speaking opportunity
- The opportunity to offer a brief introductory speech at the Reception or Tour
- Top tier logo placement on all marketing material
- Plus standard sponsorship options

3 GOLD

£11,995

**Sponsorship of one of two
Networking Lunch Breaks**

- 3 complimentary delegate passes with a further 50% discount on additional passes
- Complimentary table top exhibition opportunity included
- Special recognition of your Gold sponsorship throughout the event
- Opportunity to distribute marketing material
- Speaking opportunity
- Plus standard sponsorship options

4 WISTA IN AFRICA

SOLD

**Sole sponsor of the WISTA in
Africa panel session**

- Sponsor of the Thursday Morning Coffee Break
- 3 complimentary delegate passes with a further 50% discount on additional passes
- Complimentary table top exhibition opportunity included
- Special recognition of your sponsorship throughout the event
- Opportunity to distribute marketing material
- Speaking opportunity

SPONSORSHIP OPTIONS

Please feel free to contact us if an option you are seeking is not listed below. We will be pleased to discuss any ideas you have to promote your products or services.

5 SILVER

£7,995

Exclusive sponsor of a Networking Coffee Break

- 2 complimentary delegate passes
- Special recognition of your Silver sponsorship throughout the event
- Speaking opportunity
- Plus standard sponsorship options

6 BRONZE

£3,995

Unlimited

- 1 complimentary delegate pass to the conference and social activities
- Special recognition of your Bronze sponsorship throughout the event
- Plus standard sponsorship options

BADGES & LANYARDS



£7,995

Badges and lanyards are worn during the conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as on the harbour tour.

WATER BOTTLES



£5,995

Reusable Waterbottles displaying your logo are distributed to all conference delegates during MWA24

NOTEBOOKS



£5,995

Professional quality notepads displaying your logo are distributed to all conference delegates during MWA24

All prices subject to change.



INTERESTED IN SPONSORING?

Speak to one of our sales team on
+44 1295 814455 or
info@petrospot.com

EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS WITH ATTENDEES

£1,995

Maritime Week Africa offers you all the benefits of a networking environment in which you can consolidate existing, and develop new, business relationships.

Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space.

Table top exhibit

- 1 Full *Maritime Week Africa* Pass (including all social events)
- Your company logo, bio and URL link on the event website

REGISTER YOUR INTEREST



For further information or to register visit www.petrospot.com/africa
info@petrospot.com | Tel: +44 1295 814455

We hope to see you there.



REGISTER HERE

SCHEDULE

SPONSORSHIP