

ship.energy

Marine Energy Transition Forum

Multiple choice: ship trades, routes
and decarbonisation

22-23 October 2024 | Antwerp

Sponsorship opportunities



petrospot.com | [#metf24](https://twitter.com/metf24)



METF 2023

In summery

The Marine Energy Transition Forum 2023, held on October 17-18 at the Port House in Antwerp, brought together industry leaders to discuss the shift towards sustainable energy in the maritime sector.

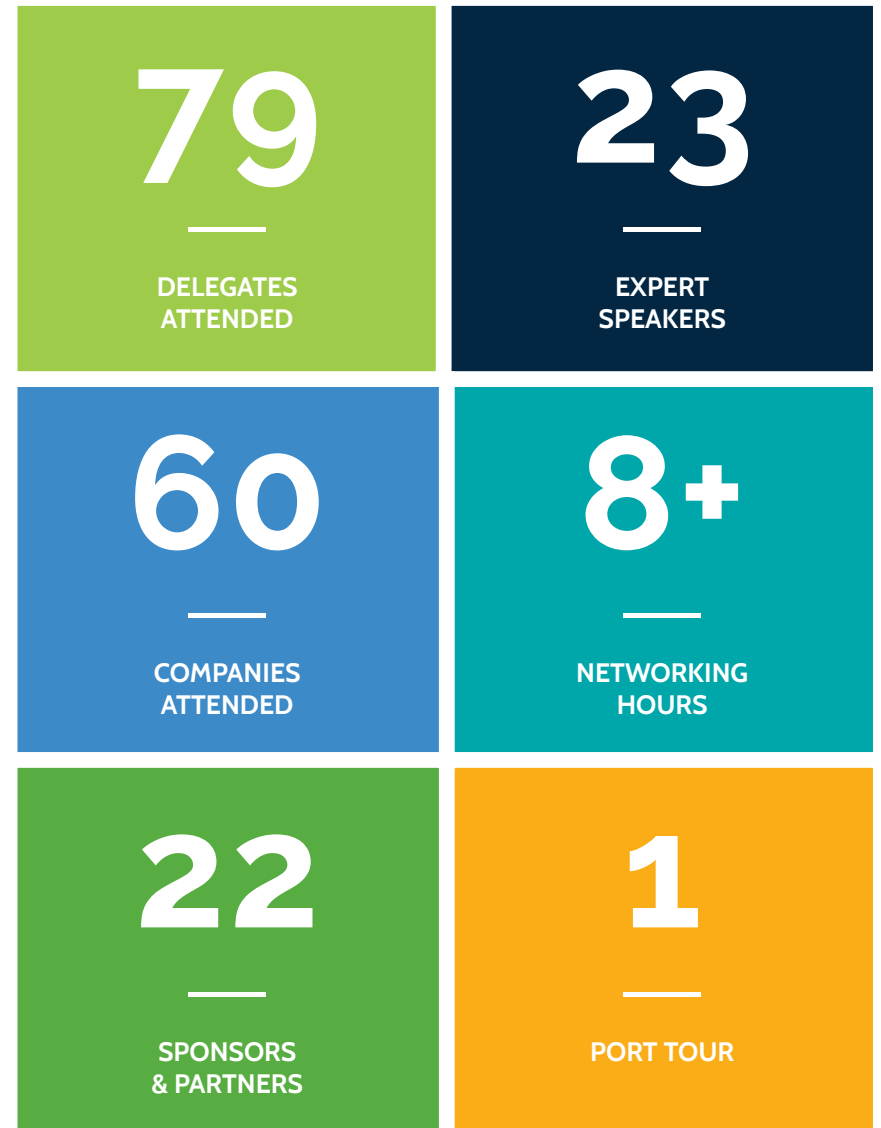
Key topics included regulatory impacts, the role of alternative fuels, and advancements in technology.

Participants explored collaborative strategies for decarbonisation, the evolution of the fuel supply chain, and optimizing vessel performance. The forum provided a comprehensive overview of the challenges and opportunities facing the industry as it transitions to greener practices.

Past sponsors



In numbers



Marine Energy Transition Forum 2024

The Marine Energy Transition Forum 2024, held on October 22-23 at the Port House in Antwerp, focuses on the pivotal role of ports and the maritime industry in the transition to sustainable energy.

Key sessions will address environmental regulations, the viability of alternative fuels, technological advancements, and strategies for decarbonisation within the shipping sector.

The event includes keynote speeches, panel discussions, networking opportunities and a port tour, providing a comprehensive overview of the industry's future direction.

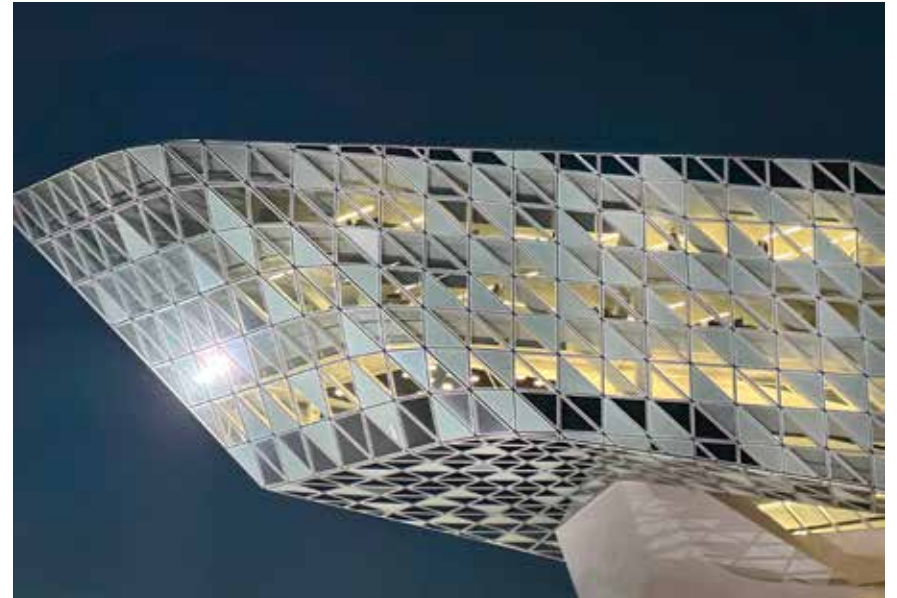
Conference registration

22-23 October 2024

Standard Pass: £495

[REGISTER HERE](#)

Port visit organised by the
Port of Antwerp-Bruges



Platinum - £6,500

Becoming a Platinum Sponsor provides your brand with exclusive visibility and engagement opportunities. As the sole sponsor of the post-conference drinks reception, you will feature on custom branding and have the chance to offer a toast, ensuring a memorable first impression.

- **Exclusive Sponsorship:** Sole sponsorship of the Marine Energy Transition Forum Reception
- **Prominent Branding:** Custom banners displayed throughout the evening
- **Special Recognition:** Opportunity to offer a toast at the start of the reception
- **Delegate Passes:** 4 complimentary delegate passes and a 50% discount on 4 additional passes
- **Speaker Opportunity:** Contribute to the conference programme as a speaker
- **Advertising:** Quarter-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our *Bunkerspot* and ship.energy platforms
- **Social Media Promotion:** 3 dedicated posts and 2 dedicated e-shots including sponsorship announcement
- **High-Level Visibility:** Top position on sponsor banner for all email and social media campaigns, ensuring visibility to our extensive network of industry professionals and key stakeholders
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional materials during the sponsored evening reception
- **Event Visibility:** High-level position on all digital screens throughout the event
- **Post-Event Report:** Receive a full post-event report, detailing the impact and reach of your sponsorship





Gold - £4,750

Opting for the Gold Sponsorship package is a strategic move to enhance your brand's visibility and engagement. It includes exclusive sponsorship of a networking lunch, prominent mid-level placements on branding. This package offers a comprehensive platform to showcase your brand to key industry players.

- **Exclusive Sponsorship:** Sole sponsorship of a Marine Energy Transition Forum networking lunch
- **Delegate Passes:** 3 complimentary delegate passes and a 50% discount on 3 additional passes
- **Speaker Opportunity:** Contribute to the conference programme as a speaker
- **Online Advertising:** Tier 3 Tower banner advert on the *Bunkerspot* website
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our *Bunkerspot* and *ship.energy* platforms
- **Social Media Promotion:** 2 dedicated posts and 1 dedicated e-shot including sponsorship announcement
- **Mid-Level Visibility:** Mid-level position on sponsor banner for all email and social media campaigns, ensuring visibility to our extensive network of industry professionals and key stakeholders
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional materials during the sponsored lunch
- **Event Visibility:** Mid-level position on all digital screens throughout the event
- **Post-Event Report:** Receive a full post-event report, detailing the impact and reach of your sponsorship

Silver - £3,000

The Silver Sponsorship package offers excellent opportunities for brand visibility and engagement. As the sole sponsor of a networking coffee break, your brand will be prominently featured, providing a unique platform for networking.

- **Exclusive Sponsorship:** Sole sponsorship of a Marine Energy Transition Forum networking coffee break
- **Delegate Passes:** 2 complimentary delegate passes and a 50% discount on 2 additional passes
- **Panellist Opportunity:** Contribute to the conference programme as a panellist
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our *Bunkerspot* and *ship.energy* platforms
- **Social Media Promotion:** 1 announcement of your sponsorship on email and social media campaigns
- **Mid-Level Visibility:** Mid-level position on sponsor banner for all email and social media campaigns, ensuring visibility to our extensive network of industry professionals and key stakeholders
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional materials during the sponsored networking coffee break
- **Event Visibility:** Mid-level position on all digital screens throughout the event
- **Post-Event Report:** Receive a full post-event report, detailing the impact and reach of your sponsorship



Bronze - £1,250

The Bronze Sponsorship package provides a cost-effective way to gain visibility and engagement at METF. With your logo included in all email and social media campaigns, your brand will be consistently promoted to a targeted audience.

- **Delegate Pass:** 1 complimentary delegate pass
- **Social Media Promotion:** announcement of your sponsorship on email and social media campaigns
- **Visibility:** Low-level position of your logo featured on event email and social media campaigns, ensuring visibility to our extensive network of industry professionals and key stakeholders
- **Online Presence:** Your logo will be displayed on the event website with a direct link to your company's website
- **Event Visibility:** Your logo will be displayed in low-level position on digital screens throughout the event
- **Post-Event Report:** Receive a full post-event report, detailing the impact and reach of your sponsorship



Exhibition - £850

- **Delegate Pass:** 1 complimentary delegate pass
- **Exhibition Space:** 1 exhibition space for the duration of the conference
- **Logo Display:** Logo on the event website with a direct link to your company's website

Individual sponsorship

- **Delegate Pass:** 1 complimentary delegate pass
- **Branded Item:** Chosen item in colour of your choice (subject to availability) to include company logo*
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our *Bunkerspot* and *ship.energy* platforms
- **Announcement:** 1 announcement of your sponsorship on email and social media campaigns
- **Dedicated E-shot:** 1 dedicated e-shot
- **Logo Display:** Logo featured on event email and social media campaigns, ensuring visibility to our extensive network of industry professionals and key stakeholders
- **Event Visibility:** Your logo will be displayed on digital screens throughout the event
- **Post-Event Report:** Receive a full post-event report, detailing the impact and reach of your sponsorship

**Petrospot will order enough items to supply the conference delegates as first priority. If there are any remaining at the end of the event the sponsor is welcome to take them. Any other requests for additional items above the number needed to supply the conference delegates would need to be discussed and agreed separately.*

Badges & lanyards - £2,500

Badges and lanyards, displaying the sponsor's logo, are worn by all delegates during the course, conference, and networking events. Attendees must wear these badges during formal sessions, as well as at the exhibition and tours.

Eco USB Flash drives - £2,000

ECO USB flash drives are made from eco-friendly materials, reducing the environmental impact compared to traditional plastic drives. They can be customised with your company logo, creating a unique and memorable keepsake for attendees, increasing brand visibility and recall.





Bunkerspot magazine

Bunkerspot offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies.

A subscription includes print and online versions of the authoritative *Bunkerspot* magazine, recognised as the industry's 'journal of record.' Published every two months, it has an average distribution of 7,000 copies.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and media partnerships at major industry events.

Subscribers span various sectors including shipowners, charterers, bunker suppliers, brokers, and maritime law firms.

Bunkerspot ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.

For more advertisement and subscription opportunities, email info@petrospot.com



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