



#MWAf23

MARITIME WEEK AFRICA

BUNKERING IN AFRICA:
FRAMING THE FUTURE

GUIDE TO
CONFERENCE
SPONSORSHIP

PETROSPOT



23 - 25 January 2023



Cape Town, South Africa



ABOUT MARITIME WEEK AFRICA 2023

Maritime Week Africa is the longest-running and most popular bunkering event in the African continent. It has built a strong reputation for attracting the highest-level industry speakers, bringing together the most important suppliers and buyers and highlighting the challenges and opportunities presented by the uniquely diverse African bunkering industry.

In January 2023, on its 14th anniversary, *Maritime Week Africa* will return to Cape Town, South Africa, to deliver enlightened debate on the key issues in the marine fuels sector and wider shipping industry in an African context. It has previously been held in Cape Town and Durban in South Africa, Accra in Ghana and – in February 2021 during the global pandemic – online as a virtual conference.

Maritime Week Africa 2023 will examine developments in West Africa, Southern Africa, East Africa, and Mauritius, and will identify business and market opportunities, both for those already based in Africa and for those looking to expand into the Continent through targeted acquisitions, investments or new partnerships.

The audience will hear expert views and opinions from bunker suppliers and buyers, traders and brokers, fuel testing agencies, regulators, maritime lawyers, and shipping analysts.



INTERESTED IN SPEAKING OR JOINING A PANEL DISCUSSION?

Please email Llewellyn Bankes-Hughes: LBH@petrospot.com

THE EVENT WILL INCLUDE:

AN INTRODUCTION TO SHIPPING & BUNKERING COURSE

Monday 23 January 2023

An internationally renowned shipping and bunkering expert will cover the essentials of shipping and bunkering in a comprehensive overview of these sectors, with particular emphasis on how they are mutually dependent.

Pass: £350

[REGISTER HERE](#)

MARITIME WEEK AFRICA CONFERENCE

Tuesday 24 - Wednesday 25 January 2023

The conference programme will look at all aspects of oil supply, refining, shipping and bunkering, from the perspective of each region of sub-Saharan Africa, featuring leading players in each sector. The programme will include a variety of top-level presentations and vibrant panel discussions. It will also include a Women in Maritime panel that will examine how the role of women is developing within the context of the shipping and bunkering sectors in Africa.

Standard Pass: £475

[REGISTER HERE](#)

HARBOUR TOUR BY BOAT

Wednesday 25 January 2023 (Afternoon)

Join a unique and relaxing post-conference boat tour through the quays and terminals of Cape Town's historic harbour for a close-up view of the port's facilities and the many ships, workboats and other vessels visiting or working in Cape Town. Refreshments will be provided.

To secure your place on the tour please email info@petrospot.com

[REGISTER YOUR INTEREST](#)



HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the maritime industry
- Get yourself noticed by key decision makers
- Increase your company's branding and visibility within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of *Maritime Week Africa* ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, direct mail, email campaigns and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com



WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners and Delegate Folder

Maximize your participation,
book your sponsorship

REGISTER YOUR INTEREST

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

1

DIAMOND

£15,000

Sole sponsor and full branding of the Evening Reception

- 5 complimentary delegate passes to the conference and social activities
- A free-standing banner with company branding at the Evening Reception
- The opportunity to offer a brief toast to open the Evening Reception
- Opportunity to distribute promotional materials at the conference

2

PLATINUM

£12,500

Sponsorship of the Evening Welcome Reception or the Harbour Tour by Boat

- 4 complimentary delegate passes to the conference and social activities
- A free-standing banner with company branding displayed during the Evening Welcome Reception or the Harbour Tour by Boat
- Opportunity to distribute promotional materials at the conference

3

GOLD

£7,500

Sponsorship of one of two Networking Lunch Breaks

- 3 complimentary delegate passes to the conference and social activities
- A free-standing banner and table talkers with company branding displayed during a Networking Lunch Break

4

SILVER

£5,000

Sponsorship of one of five prime Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities
- A free-standing banner and table talkers with company branding displayed during a Coffee Break

All prices subject to change.

INTERESTED IN SPONSORING?

Speak to Simon, Pete or Will in our sales team.

Tel: +44 1295 814455

Email: info@petrospot.com



SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

5

BRONZE

£3,500

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

- 1 complimentary delegate pass to the conference and social activities



BADGES & LANYARDS

£3,500

Badges and lanyards are worn during the conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as on the harbour tour.



NOTEPADS & PENCILS

£3,500

Professional quality notepads and pencils displaying your logo are distributed to all conference delegates during MAAF23.

All prices subject to change.



INTERESTED IN SPONSORING?

Speak to one of our sales team on +44 1295 814455

EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS WITH ATTENDEES

Maritime Week Africa offers you all the benefits of a networking environment in which you can consolidate existing, and develop new, business relationships.

Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space*

*Available only to bona fide delegates at £1,750 per table top

Please note: Internet access, extra lighting, AV equipment, table decoration and other exhibition items may be acquired by separate negotiation. Additional venue costs may apply for extra electric points, shipping/receiving fees and internet charges. Please contact us if you need any help with the above.

£1,750

Table top exhibit

- 1 Full *Maritime Week Africa* Pass (including all social events)
- A table, two chairs, a waste bin and an electric point
- Your company logo, bio and URL link on the conference website
- Conference exhibiting opportunity with digital screen (on request)

[REGISTER YOUR INTEREST](#)

THANK YOU

for your interest in the *Maritime Week Africa 2023*.
We hope to see you there.

For further information or to register online visit

info@petrospot.com | Tel: +44 1295 814455

