

•• #shipenergysummit
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ship.energy summit

POSITIVE ACTION:
DELIVERING ON SHIPPING'S
ENERGY TRANSITION

GUIDE TO CONFERENCE SPONSORSHIP

ship.energy



27-29 April 2022



Port of Valencia, Spain

ABOUT THE SHIP.ENERGY SUMMIT

After two highly successful virtual conferences in 2021, ship.energy will be delivering its first in-person event at the Port of Valencia, Spain. The **ship.energy summit 2022**, which is supported by the Port Authority of Valencia, will be held on 27-29 April and will continue the global narrative of shipping's energy transition, with a particular focus on developments and initiatives in Iberia and the wider Mediterranean region.

The first **ship.energy summit** in 2021 provided excellent insights on the fuel and technology options that are – or will be – available to shipping as it plans its course to reach IMO 2030 and 2050 GHG emission reduction targets. The second summit looked at who will supply the new marine fuels and how the landside fuel supply infrastructure may evolve.

In Valencia, the **ship.energy summit** will examine the rate and scale of progress in moving projects from the drawing board to commercialisation.

It will also debate the two main approaches to shipping's decarbonisation – aiming for net or absolute zero from the outset versus taking a step-by-step approach – and consider if they can be reconciled.

Using real-life case studies wherever possible, the **ship.energy summit 2022** will provide a platform for shipping, fuel and technology experts to share their insights on how projects can be brought to scale and commercialisation as the clock ticks down to 2030 and 2050.

The summit will feature a guided tour of the Port of Valencia to learn about its green initiatives and will also offer delegates the opportunity to attend training courses on LNG bunkering and the implications of ESG for shipping companies and the wider maritime community.

ORGANISED BY

ship.energy

SUPPORTED BY



MANAGED BY

PETROSPOT

THE WEEK WILL INCLUDE:

TRAINING COURSES

Wednesday 27 April 2022:

AN INTRODUCTION TO LNG BUNKERING

This course is designed to bring delegates up to speed with the technical, operational, practical and safety-related aspects of using LNG as a source of fuel for ships. It will look at how methane is stored and burned, fuel and gas systems, safety risks and regulations, bunkering methods, measurement, pricing, and international training requirements.

Delegate Rate: £350

[READ MORE](#)



Wednesday 27 April 2022:

AN INTRODUCTION TO ESG FOR THE MARITIME SECTOR

This one-day course will introduce Environmental, Social and Governance (ESG) concepts in shipping.

The course comprises four, 90-minute interactive sessions, and each session will include group activities, brainstorming and knowledge-sharing

Delegate Rate: £350

[READ MORE](#)

SHIP.ENERGY CONFERENCE

Thursday 28 - Friday 29 April 2022

The one and a half-day conference will examine the rate and scale of progress in moving projects from the drawing board to commercialisation. It will also debate the two main approaches to shipping's decarbonisation – aiming for net or absolute zero from the outset versus taking a step-by-step approach – and consider if they can be reconciled

Early Bird Rate: £795 (ends 11 February 2022)

Standard Pass: £995

[VIEW PROGRAMME](#)



PORT OF VALENCIA TOUR

Friday 29 April 2022

Delegates will have the opportunity to join a guided port tour organised by the Port Authority of Valencia which will enable them to see how the port operates and to learn more about its plans for 'going green'.

[REGISTER YOUR INTEREST](#)

INTERESTED IN SPEAKING?

Please email Lesley Bankes-Hughes: lesley@petrospot.com

HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the maritime industry
- Get yourself noticed by key decision makers
- Increase your company's branding and publicity within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of the **ship.energy summit** ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, direct mail, email campaigns and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com



WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners and Delegate Folders

Maximize your participation,
book your sponsorship

SPONSOR HERE

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

1

PLATINUM

£12,500

Sponsor and full branding of an Evening Reception

- 4 complimentary delegate passes to the conference and social activities
- Complimentary table top exhibition opportunity included

On the Day

- A free-standing banner and table talkers with company branding at the Reception
- The opportunity to offer a brief toast to open the Reception
- Opportunity to distribute promotional materials at the conference

2

GOLD

£10,000

Exclusive sponsorship of one of two Networking Lunch Breaks

- 3 complimentary delegate passes to the conference and social activities
- Complimentary table top exhibition opportunity included

On the Day

- A free-standing banner and table talkers with company branding displayed during the Networking Lunch
- Opportunity to distribute promotional materials at the conference

3

SILVER

£7,500

Sponsorship of one of five prime Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities

On the Day

- A free-standing banner and table talkers with company branding displayed during the Coffee Break

4

BRONZE

£5,000

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

- 1 complimentary delegate passes to the conference and social activities

SPONSORSHIP OPTIONS



5

BADGES & LANYARDS

£7,000

Badges and lanyards are worn during all course, conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as the exhibition and port tours.



6

NOTEPADS & PENCILS

£7,000

Sponsor the notepads and pencils which are used by all conference delegates during the **ship.energy summit 2022**.

Your logo will be displayed on both.



7

DELEGATE BAGS

£7,000

Every delegate receives a bag displaying the sponsor's logo.

The bag contains the full **ship.energy summit 2022** programme folder and publications from organising companies and supporting media.

All prices subject to change.

INTERESTED IN SPONSORING?

Speak to one of our sales team on +44 1295 814455

EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS AND PRESENTATIONS

The **ship.energy summit** offers you all the benefits of a networking environment in which you can consolidate existing, and develop new, business relationships. Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space.

[GET YOUR TABLE](#)

£1,500

Table top exhibit

- A table, two chairs, a waste bin and an electric point
- Your company logo, bio and URL link on the conference website

Please note: Internet access, extra lighting, AV equipment, table decoration and other exhibition items may be acquired by separate negotiation. Additional venue costs may apply for extra electric points, shipping/receiving fees and internet charges. Please contact us if you need any help with the above.

THANK YOU

for your interest in the *ship.energy summit Valencia 2022*.
We hope to see you there.

For further information or to register online visit
www.petrospot.com/shipenergy | info@petrospot.com

BOOK YOUR PLACE

[REGISTER HERE](#)

