

••• #MWA22
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MARITIME WEEK AMERICAS

—
PRIMED FOR CHANGE

GUIDE TO CONFERENCE SPONSORSHIP

PETROSPOT



4-6 October 2022



Hilton Fort Lauderdale Beach Resort

HILTON FORT LAUDERDALE BEACH RESORT

BOOK
HERE

ABOUT MWA FORT LAUDERDALE 2022

The second *Maritime Week Americas (MWA)* of 2022 takes place in Fort Lauderdale in Florida, following the first edition in Panama in May. Once again, *MWA* will be an exciting in-person event that will bring together bunkering and shipping people from all over the Americas and the Caribbean and remind everyone why *MWA* is the largest and most popular bunkering conference in the region.

The Fort Lauderdale edition of *Maritime Week Americas* is focused on new and emerging fuels and technologies, an area that even the most die-hard traditional bunker suppliers are increasingly having to embrace as international regulations and consumer demand ratchet up the pressure on shipowners and charterers to reduce emissions and run on 'greener' more sustainable fuels. LNG, biofuels and other new fuels will be examined, as will the emerging supply infrastructure across the Americas and take up on the demand side.

Traditional bunkering in many of the markets within the Americas will also be covered, with a focused look at how these may have changed or adapted to new market conditions in the three years since *Maritime Week Americas* last came to Fort Lauderdale, in May 2019.

On the morning of Tuesday 4 October, there will be an invitation-only **ship.energy roundtable**. This will look at the progress of shipping's energy transition in the Americas.

The week will include the *MWA* Conference as well as several spectacular networking events that have for many years been a trademark of this fabulous bunker gathering. A **Poolside Welcome Reception**, a **Cocktail Reception** and a **Gala Reception** overlooking the Atlantic Ocean will again be complemented by a relaxing boat tour through Fort Lauderdale's illustrious Intracoastal Waterway and a visit to the impressive Port Everglades, one of the most active ports in the United States.



INTERESTED IN SPEAKING?

Please email Llewellyn Bankes-Hughes:

LBH@petrospot.com

THE WEEK WILL INCLUDE:

TOUR OF PORT EVERGLADES

Tuesday 4 October 2022 - Afternoon

Back by popular demand is a visit to Port Everglades, one of the busiest cruise ports in the world. It is also a leading container port in Florida and among the most active cargo ports in the United States. Moreover, Port Everglades is South Florida's main seaport for receiving petroleum products.

[REGISTER YOUR INTEREST](#)



MWA CONFERENCE

Wednesday 5 - Thursday 6 October 2022

The *MWA 2022* conference will cover a range of key subjects of particular interest to those working or interested in bunkering in the Americas.

Early Bird Rate: £1,350 (ends 30 July 2022)

Standard Pass: £1,695

[VIEW PROGRAMME](#)



NETWORKING BOAT TRIP

Afternoon - Thursday 6 October 2022

All *MWA* Conference delegates are invited to register their interest in joining the boat trip through the Intracoastal Waterway

Free Entry

[REGISTER YOUR INTEREST](#)



HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the bunker industry
- Get yourself noticed by key decision makers
- Increase your company's branding and visibility within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of the *Maritime Week Americas* ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, direct mail, email campaigns, social media and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com



WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the conference
- Company logo on all conference banners

Maximize your participation,
book your sponsorship

Speak to one of our sales team on **+44 1295 814455**
or email info@petrospot.com

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

1

DIAMOND

SOLD

Sole Sponsor and full branding of the *MWA* Gala Reception

- Headline branding and top sponsor status throughout
- 6 complimentary delegate passes to the conference and all social activities
- Discount vouchers valued at £245 off the standard conference registration fee for up to 10 of your chosen clients
- Complimentary table top exhibition opportunity included

On the Day

- A free-standing banner with company branding at the *MWA* Gala Reception
- The opportunity to offer a brief introductory speech at the *MWA* Gala Reception
- Opportunity to deliver a keynote speech at the conference
- Opportunity to distribute promotional materials at the conference

2

PLATINUM

£15,000

Sponsorship and full branding of one of two Evening Receptions

- 4 complimentary delegate passes to the conference and social activities
- Complimentary table top exhibition opportunity included

On the Day

- A free-standing banner and table talkers with company branding at a Reception
- The opportunity to offer a brief toast to open the Poolside Welcome Reception / welcome delegates to the Poolside Cocktail Reception
- Opportunity to distribute promotional materials at the conference

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

3

GOLD

£11,500

Exclusive sponsorship of one of two Networking Lunch Breaks

- 3 complimentary delegate passes to the conference and social activities

On the Day

- A free-standing banner and table talkers with company branding displayed during the Networking Lunch
- Opportunity to distribute promotional materials at the conference

4

SILVER

£6,750

Sponsorship of one of five prime Networking Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities

On the Day

- A free-standing banner and table talkers with company branding displayed during the Coffee Break

5

BRONZE

£3,750

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

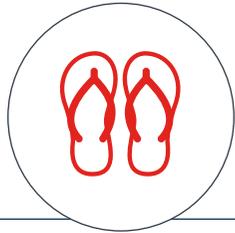
- 1 complimentary delegate pass to the conference and social activities

All prices subject to change.

SPONSORSHIP OPTIONS

Speak to one of our sales team on **+44 1295 814455**
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SPONSORSHIP OPTIONS



FLIP FLOPS

£7,000

These Deluxe Flip Flops come with triple layer sole construction for support and durability.

Each set of flip flops comes in a colour-coordinated bag.



NOTEPADS & SPROUT PENCILS

£7,000

Notebooks and pencils are used by all conference delegates.

Your logo will be displayed on both.

The pencils contain a non-toxic graphite instead of lead.

Options include: basil, cherry tomato, chia, daisy, sunflower and thyme.

Once the pencil becomes too short you can plant it and watch it grow!



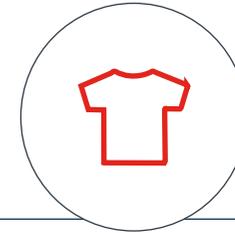
BADGES & LANYARDS

SOLD

Badges and lanyards are worn during all course, conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as the exhibition and tours.



POLO SHIRTS

£7,000

Sponsor and have your company logo on the official *MWA 2022* Fruit of the Loom short-sleeved polo shirts.

Several colour options available.

All prices subject to change.

To learn more about our sponsorship and exhibition packages, please contact info@petrospot.com

EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS WITH ATTENDEES

The *Maritime Week Americas* offers you all the benefits of a networking environment in which you can consolidate existing, and develop new, business relationships. Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space*

*Available only to bona fide delegates at £2,750 per table top

[GET YOUR TABLE](#)

Please note: Internet access, extra lighting, AV equipment, table decoration and other exhibition items may be acquired by separate negotiation. Additional venue costs may apply for extra electric points, shipping/receiving fees and internet charges. Please contact us if you need any help with the above.

£2,750

Table top exhibit

- 1 Full *Maritime Week Americas* Pass (including all social events)
- A table, two chairs, a waste bin and an electric point
- Your company logo, bio and URL link on the conference website
- Conference exhibiting opportunity with digital screen (on request)

THANK YOU

**for your interest in the *Maritime Week Americas 2022*.
We hope to see you there.**

[REGISTER HERE](#)

[PROGRAMME](#)

[SPONSORSHIP](#)

For further information or to register online visit

info@petrospot.com | Tel: +44 1295 814455 | www.maritimeweekamericas.com

