



#METF22

The Marine Energy Transition Forum

PROGRESS REPORT: IS THE
STAGE NOW SET FOR SHIPPING'S
DECARBONISATION?

GUIDE TO CONFERENCE SPONSORSHIP

ship.energy



11 - 12 October 2022



The Port House, Antwerp



ABOUT THE MARINE ENERGY TRANSITION FORUM

The *Marine Energy Transition Forum* returns to The Port of Antwerp-Bruges in October 2022 to pick up the key threads of the complicated and evolving debate on shipping's energy transition.

In 2023, there may well be some key developments in the European arena which are intended to accelerate shipping's decarbonisation, such as the inclusion of shipping in the Emissions Trading System (ETS). *METF 2022* is therefore well timed to assess what European regulations will mean for shipping's journey to zero and to review the pace of decision-making in terms of global regulation.

Some of the most well-known names in shipping, industry and technology have already set out their decarbonisation strategies, but *METF* will look at how small and medium-sized business are also responding to the demands of environmental regulation.

METF provides a platform for some of the leading experts on shipping's energy transition to share their knowledge and insights. By the end of the Forum, delegates will have a clear and informed picture of what has been achieved in the decarbonisation of shipping – as well as the scale of the task ahead.

A
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EVENT

ORGANISED BY

PETROSPOT

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THE FORUM WILL INCLUDE:

MARINE ENERGY TRANSITION FORUM

Tuesday 11 October 2022

This one-day Forum will also ask whether cross-sector partnerships and collaboration are already accelerating commercial, operational and technological progress in terms of the switch to new energy sources for the shipping and bunkering sectors.

The Forum, now in its third edition, has gained a strong reputation for focusing on key and innovative projects in the ARA region and Northern Europe that are really driving the energy transition in shipping and in ports. In 2022, *METF* will again showcase some of the initiatives – which may be at the pilot stage or at commercial scale – that are demonstrating what is already possible in terms of meeting decarbonisation targets.

Early Bird Rate: €550 / £468 (ends 29 July 2022)

Standard Pass: €750 / £639

[VIEW PROGRAMME](#)



PORT OF ANTWERP-BRUGES TOUR

Wednesday 12 October 2022

Port visit organised by the Port of Antwerp-Bruges

This half-day tour of the port will enable delegates to see a shore power installation, provisions for LNG bunkering as well as vessels using alternative fuels and propulsion technologies.

To secure your place on the tour please email info@petrospot.com

[REGISTER YOUR INTEREST](#)



**Port of
Antwerp
Bruges**



INTERESTED IN SPEAKING?

Please email Lesley Bankes-Hughes: lesley@petrospot.com

HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the maritime industry
- Get yourself noticed by key decision makers
- Increase your company's branding and publicity within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of the *Marine Energy Transition Forum* ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, direct mail, email campaigns and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com

WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners and Delegate Folder

Maximize your participation,
book your sponsorship

SPONSOR HERE

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

1

PLATINUM

€12,000 / £10,217

Sole sponsor and full branding of the Evening Drinks Reception

- 4 complimentary delegate passes to the conference and social activities
- A free-standing banner with company branding at the Evening Drinks Reception
- The opportunity to offer a brief toast to open the Drinks Reception
- Opportunity to distribute promotional materials at the conference

2

GOLD

€7,500 / £6,386

Sole sponsorship of the Networking Lunch Break

- 3 complimentary delegate passes to the conference and social activities
- A free-standing banner with company branding displayed during the Networking Lunch
- Opportunity to distribute promotional materials at the conference

3

SILVER

€5,000 / £4,257

Sponsorship of one of three prime Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities
- A free-standing banner and table talkers with company branding displayed during the Coffee Break

SPONSORSHIP OPTIONS

4

BRONZE

€3,500 / £2,980

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

- 1 complimentary delegate passes to the conference and social activities



5

BADGES & LANYARDS

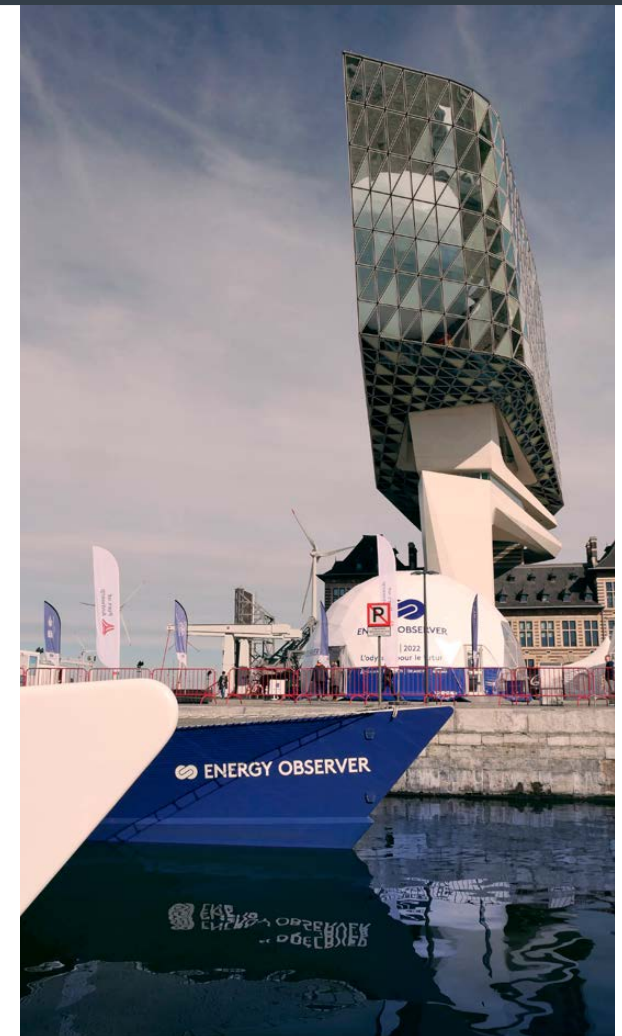
€5,000 / £4,257

Badges and lanyards are worn during the Forum and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as the port tour.

All prices subject to change.



INTERESTED IN SPONSORING?

Speak to one of our sales team on +44 1295 814455



THANK YOU

for your interest in the *Marine Energy Transition Forum 2022*.
We hope to see you there.

For further information or to register online visit
www.marineenergyforum.com | info@petrospot.com

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