



MARITIME WEEK LAS PALMAS

SUPPLYING SHIPS IN
THE ATLANTIC

GUIDE TO CONFERENCE SPONSORSHIP

#MWLPA22





ABOUT MARITIME WEEK LAS PALMAS

Maritime Week Las Palmas (MWLPA) is a major new event designed to showcase and promote this dynamic and fast-developing logistics hub and the wide range of maritime services provided by Las Palmas to ships sailing to and from Africa, Europe and the Americas.

Strategically located off the West Coast of Africa, Las Palmas is the most important port facility and bunkering hub in the Mid-Atlantic, but it is also a key centre for ship supplies of all description and a thriving ship repair centre.

Las Palmas is highly regarded for its size, infrastructure and the variety and quality of the services on offer, and as a leading logistics hub it has over 30 maritime lines connected to over 180 ports around the world.

Through a high-level conference, a training course, a port familiarisation tour and some stunning networking activities, *MWLPA* will not only show what this remarkable port has to offer but will also ensure that it is forever pinned firmly onto the global shipping map.

Maritime Week Las Palmas will:

- Address the major issues in the international shipping and maritime industries
- Create a global forum for networking and developing important new trading relationships

- Showcase Las Palmas as the Mid-Atlantic's premier maritime and bunkering hub and key source of fuel supply to West Africa
- Demonstrate Las Palmas' expertise in offshore, ship repair and related heavy industries
- Investigate the logistical services the Port offers
- Highlight the automation and digitalisation programme at the Port
- Provide unique access to the maritime infrastructure of Las Palmas

ORGANISED BY

PETROSPOT

LOCAL PARTICIPATION
FACILITATOR



THE WEEK WILL INCLUDE:

TRAINING COURSE

Monday 20 June 2022:

AN INTRODUCTION TO SHIPPING AND BUNKERING

Internationally renowned shipping and bunkering expert Nigel Draffin covers the essentials of shipping and bunkering in a comprehensive overview of these sectors, with particular emphasis on how they are mutually dependent.

Delegate Rate: €400

[READ MORE](#)

MARITIME EXHIBITION

Tuesday 21 - Wednesday 22 June:

Table top exhibition running alongside the *Maritime Week Las Palmas* Flagship Conference.

[READ MORE](#)

MWLPA22 CONFERENCE

Tuesday 21 - Wednesday 22 June:

The one and a half-day Flagship Conference will showcase Las Palmas as the Mid-Atlantic's premier maritime and bunkering hub and will highlight its important relationship with West Africa.

Standard Pass: €995

Remember to ask about the special group rates for multiple delegates from the same company.

[VIEW PROGRAMME](#)

PORT TOUR

Wednesday 22 June (PM):

A technical tour of the port designed to familiarise delegates with the port's facilities and infrastructure. It will include visits to dry dock and repair, oil storage and bunkering facilities and related terminals.

[REGISTER YOUR INTEREST](#)

EXPECTED ATTENDEES

Leaders from all sectors of the international shipping sector | Shipowners and operators | Ship managers | Charterers | Bunker suppliers and traders | Agents | Maritime lawyers | Chandlers | Ship suppliers | LNG supply, storage and delivery companies | Port and port service operators | Insurers and bankers | Maritime training institutions | Non-Government organisations | Offshore specialists | Shipyard and drydock service providers | Cruise and ferry operators | Warehousing and storage facilities | Port authorities | Automation, digitalisation and other technology innovators | African energy, power and shipping entities.

VENUE

Petrosport is delighted to be holding *Maritime Week Las Palmas* at the **Hotel Santa Catalina**.
Calle León y Castillo, 227, 35005 Las Palmas de Gran Canaria.



HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the maritime industry
- Get yourself noticed by key decision makers
- Increase your company's branding and publicity within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of the *Maritime Week Las Palmas* ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, social media, email campaigns and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com

WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the week
- Company logo on all conference banners
- Company bio and logo in the Official Event Guide

Maximize your participation,
book your sponsorship

Speak to one of our sales team on **+44 1295 814455**
or email info@petrospot.com

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

SPONSOR NOW

1

DIAMOND

€25,000

Sole sponsor and full branding of the Wednesday Evening Reception

- Top Line branding and top sponsor status throughout *Maritime Week Las Palmas*
- 6 complimentary delegate passes to the conference and all social activities
- 6 VIP passes to the conference and all social activities for international clients
- Editorial coverage of your company in the *Maritime Week Las Palmas* Event Guide and across *Petrospot/Bunkerspot* social media.

On the Day

- The opportunity to offer a brief introductory speech at the Evening Reception
- A free-standing banner with company branding at the Evening Reception
- Full Page prime position advert in the Official Event Guide distributed to all delegates and speakers
- Opportunity to distribute promotional materials throughout the conference

2

PLATINUM

SOLD

Sponsor and full branding of the Monday, Tuesday or Wednesday Networking Drinks Receptions

- 4 complimentary delegate passes to the conference and all social activities
- 4 VIP passes to the conference and all social activities for international clients.

On the Day

- The opportunity to offer a brief toast to open the networking drinks hour
- A free-standing banner and table talkers with company branding
- Full page advert in the Official Event Guide distributed to all delegates and speakers
- Opportunity to distribute promotional materials throughout the conference

3

GOLD

€12,000

Exclusive sponsorship of the Tuesday or Wednesday Networking Lunch Breaks

- 3 complimentary delegate passes to the conference and all social activities
- 3 VIP passes to the conference and all social activities for international clients.

On the Day

- A free-standing banner and table talkers with company branding displayed during the Networking Lunch
- Half page advert in the Official Event Guide distributed to all delegates and speakers
- Opportunity to distribute promotional materials throughout the conference

SPONSORSHIP OPTIONS

4 SILVER

€7,500

Sponsorship of one of five prime Coffee Breaks

- 2 complimentary delegate passes to the conference and all social activities
- 2 VIP passes to the conference and all social activities for international clients.

On the Day

- A free-standing banner and table talkers with company branding displayed during the Coffee Break
- Quarter page advert in the Official Event Guide distributed to all delegates and speakers.

5 BRONZE

€3,750

Bronze Sponsorship guarantees extra exposure while remaining within budget.

- 1 complimentary delegate pass to the conference and all social activities
- 1 VIP pass to the conference and all social activities for an international client.



6 BADGES & LANYARDS

€5,000

Badges and lanyards are worn during all course, conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions as well as the exhibition and port tour.



7 NOTEPADS & PENCILS

€5,000

Professional quality notepads and pencils displaying your logo are distributed to all conference delegates during MWLPA22.

All prices subject to change.

INTERESTED IN SPEAKING?

Please email Llewellyn Bankes-Hughes: LBH@petrospot.com

EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS WITH MWLPA ATTENDEES

€2,000

Table top exhibit

- 1 Full *Maritime Week Las Palmas* Flagship Conference Pass (including all social events)
- A table, two chairs, a waste bin and an electric point
- Your company logo, bio and URL link on the conference website
- Company logo in the Official Event Guide

Please note: Internet access, extra lighting, AV equipment, table decoration and other exhibition items may be acquired by separate negotiation. Additional venue costs may apply for extra electric points, shipping/receiving fees and internet charges. Please contact us if you need any help with the above.

BOOK YOUR TABLE



OFFICIAL EVENT GUIDE

An official *Maritime Week Las Palmas* Event Guide will be published to commemorate *Maritime Week Las Palmas* and to provide useful information on the events, venues, speakers and programmes.

All sponsors will enjoy complimentary advertising in the Guide, which will be distributed throughout the week.

Size	Price €	Trim (mm)
Double Page Spread	2,500	420 x 297
Inside Covers	1,500	210 x 297
Full Page	1,200	210 x 297
Half Page - Horizontal	650	183 x 128
Third Page	500	120 x 128
Quarter Page - Horizontal	400	183 x 65

Artwork

Please supply artwork as a high resolution JPG or press quality PDF (300 dpi, CMYK).

Please add 3mm page bleed and crop marks.

All prices subject to change.

INTERESTED IN ADVERTISING?

Speak to Steve Simpson at steve@petrospot.com or call on **+44 1295 814455**



THANK YOU

for your interest in the *Maritime Week Las Palmas 2022*.
We hope to see you there.

For further information or to register online visit

info@petrospot.com | Tel: +44 1295 814455 | www.petrospot.com/mwlpa

