

#shipenergysummit

ship.energy summit 2021

Virtual Summit & Exhibition

GUIDE TO VIRTUAL CONFERENCE SPONSORSHIP

Position your business and services as market leaders, distinct from your competitors, driving growth and brand recognition

7-8 SEPTEMBER

FREE
REGISTRATION

www.petrospot.com/shipenergy

The next **ship.energy summit** will focus on building the infrastructure that can facilitate and support shipping's energy transition – both in time to hit the IMO's timelines and on a comprehensive and global basis.

The first **ship.energy summit** in March offered some excellent insights on the fuel and technology options that are or may be available to shipping as it considers future energy pathways. It also looked at the key drivers for decarbonisation, such as national and corporate regulation, cross-industry partnerships, ESG policies and availability of finance.

The second in 2021's series of **ship.energy summits** will move forward to take a very practical approach to the energy revolution. Who will supply the new marine fuels and how will the landside supply infrastructure be put in place? Who will foot the massive bill for the supply infrastructure for multiple new fuels? How are ports working to support the provision of new fuels? Will the bunker hubs of today be the supply hubs of tomorrow? Are the technical and safety regulations and guidelines governing fuel supply evolving at a sufficient pace?

The event will address these questions by looking at the approaches being taken by a number of key and/or emerging ports around the world, through a combination of case studies, presentations and highly focused discussion panels which will draw on the insights of leading industry experts.

Keep up with the story – and join the next **ship.energy summit** to hear how industry's reaction to the IMO decarbonisation targets is already leading to positive action on delivering shipping's energy transition.

Join us virtually



HELPING YOU KEEP CONNECTED FROM THE COMFORT OF YOUR DESK

In the current global climate, it is vital to continue the knowledge sharing and relationship building we have previously taken for granted at face-to-face events.

The first in the **ship.energy** series of global summits will be going virtual to bring speaking and branding opportunities to you in the comfort of your own home.

The virtual **ship.energy summit** provides sponsors, speakers, exhibitors, and delegates with a roster of dedicated means to engage and shape their experience.

The **ship.energy summit** is entirely **free of charge** to attend and open to everyone. You just have to register and complete your personalised profile so that you can connect with others and others can connect with you.

PRE-EVENT ACTIVITIES

Start building your pipeline before the event begins



TOP-CLASS VIRTUAL CONFERENCE PROGRAMME



DEDICATED SCHEDULING SYSTEM FOR 1-2-1 MEETINGS



ONLINE HELP DESK SUPPORT TEAM



[VIRTUAL PLATFORM GUIDE](#)

Who will attend online

BRINGING TOGETHER MAJOR PLAYERS FROM THE BUNKER SUPPLY CHAIN

As a virtual event, the **ship.energy summit** will provide a compelling programme while opening the event to a worldwide audience.

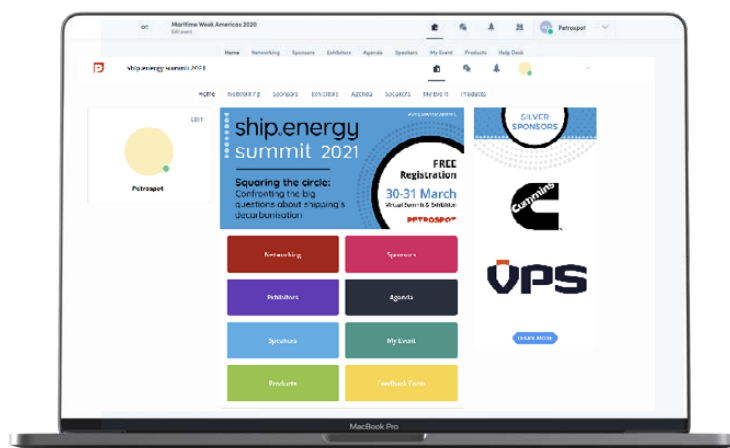
The virtual **ship.energy summit** will showcase the national future energy policies and the corporate strategies of the key global energy players to a far larger and more diverse audience than any physical event is able to do.

We'll be inviting our community of 21,000 active contacts to attend the Virtual conference, which will bring together all the major players across the entire marine fuel supply chain.

21,000 | **ACTIVE PROFESSIONALS**

Ship owners & operators • Ports, port authorities • Bunker suppliers • Bunker traders & brokers • Service providers • Port agents • Alternative fuel suppliers • Financial institutions • Insurance companies • Classification societies • Industry associations • Fuel testing agencies • Technology providers • Engine manufacturers • NGOs • Legislators • Consultancies • Marine surveyors • Academic institutions and research organisations • shippers and cargo owners

Putting you in front of the people that matter, in a position to develop your business.



Why you should sponsor

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

For **sponsors and exhibitors**, **visitor data is automatically captured** for future follow-ups, providing a fast and efficient way to reach a large number of potential clients.



GENERATE LEADS

Identify Hot Prospects

Access all event and attendee information on the virtual platform for up to 6 weeks after the event closes



VIRTUAL NETWORKING

Engage and Connect

Engage with a full spectrum of networking tools, comprising text chat, video calls, 1-2-1 video meetings, and a dedicated scheduling system to help you manage your experience across the conference



BRAND AWARENESS

Put your Brand Front of Mind

Showcase your company in our virtual exhibition hall; brand your stand, promote your products and services, and direct visitors towards key resources on your website



THOUGHT LEADERSHIP

On Demand Engagement

Utilise the in-built Q&A interface to engage audiences, take queries, and pose polls and questions during presentations and panel discussions

ship.energy summit Stats:

808

OVERALL
REGISTRATIONS

64

COUNTRIES
REGISTERED

440

ACTIVE
USERS

440

SPONSOR
PAGE VISITS

417

EXHIBITOR
PAGE VISITS

346

TOTAL MESSAGES
EXCHANGED



SPONSORSHIP PACKAGES

GOLD – £7,500

Included in a Gold Sponsorship:

- Virtual event keynote speaker
- Exhibition package
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website.

SILVER – £5,000

Included in a Silver Sponsorship:

- Virtual event speaker
- Exhibition package
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website.

This is a valuable and cost-effective means of engaging with your target audience over the course of the year, maintaining brand awareness and promoting thought-leadership to a wider network.

BRONZE – £2,500

Included in a Bronze Sponsorship:

- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website.

EXHIBITORS PACKAGE – £1,950

Included in Exhibitors package:

- Virtual platform main banner logo included
- Social media Links
- Company contact information displayed
- Opportunity to include your website link and downloadable resources
- Attendees can live chat with your company
- Attendees can send meeting requests
- Ability to showcase your products and services
- Customer support from the moment you book to throughout the event
- Page visits data (GDPR rules apply).

Generate leads from everyone who watched your session

REGISTER **FREE**

www.petrospot.com/shipenergy

ship.energy

THANK YOU

for your interest in the ship.energy summit.
We hope to see you there.

To learn more about our sponsorship and exhibition packages, please contact Jerry Carter at jerry@petrospot.com

If you'd be interested in participating as a speaker at the **ship.energy summit** please contact Lesley Bankes-Hughes at lesley@petrospot.com

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