

FREE  
REGISTRATION



# MarSec21+

Virtual Maritime Security Conference

THE FUTURE OF PORT AND  
MARITIME SECURITY

**26-27 May 2021**

## GUIDE TO VIRTUAL CONFERENCE SPONSORSHIP

Position your business and services as market leaders, distinct from your competitors, driving growth and brand recognition.

#marsec21

Hosted by



Managed by

**PETROSPOT**



# MarSec21+

We look forward to welcoming you back to *MarSec21+*, the second instalment of our *MarSec20+* conference series on the future of port and maritime security. Running across **26 to 27 May**, *MarSec21+* will dig further into the transforming trends, challenges and opportunities in maritime security into the post-COVID world and beyond.

Building on the success of our inaugural *MarSec20+* conference, which offered intelligent debate, lively Q&A sessions and a realm of networking opportunities to over 600 delegates, in this iteration we're taking a deeper dive into some of the most engaging topics we explored last December, as well as breaking the ice on some new marine security and cyber security subjects.

Our programme will include:

- **Continued investigation into the core elements of port and maritime security**
- **A closer inspection of the role and impact of military cooperation in risk management and aversion**
- **A revisit of our breakout session on mental health as an underappreciated security risk**
- **New focus on cyber security and electronic disruption to ports and shipping**

As in *MarSec20+*, this conference is entirely **free of charge** for attendees and offers delegates, sponsors, and exhibitors a multifaceted virtual experience comprising the conference itself, exhibitions, and a sophisticated networking platform to support you in achieving your business goals.

[VIEW AGENDA](#)



# JOIN US VIRTUALLY

## HELPING YOU KEEP CONNECTED FROM THE COMFORT OF YOUR DESK

In the current global climate, it is vital to continue the **knowledge sharing and relationship building** we have previously taken for granted at face-to-face conferences.

The *MarSec21+* conference will be going virtual to bring speaking and branding opportunities to you in the comfort of your own home.

Virtual conferencing provides sponsors, speakers, exhibitors, and delegates with a roster of **dedicated means to engage** with *MarSec21+* and **shape their experience**.

*MarSec21+* is **entirely free of charge to attend and open to everyone**. You just have to register and complete your personalised profile so that you can connect with others and others can connect with you.



### PRE-EVENT ACTIVITIES

Start building your pipeline before the event begins



### TOP-CLASS VIRTUAL CONFERENCE PROGRAMME



### DEDICATED SCHEDULING SYSTEM FOR 1-2-1 MEETINGS



### ONLINE HELP DESK SUPPORT TEAM

[VIRTUAL PLATFORM GUIDE](#)

[REGISTER FREE ONLINE](#)

# WHO WILL ATTEND ONLINE

BRINGING TOGETHER MAJOR PLAYERS FROM THE  
SHIPPING & PORT COMMUNITIES



As a virtual event, *MarSec21+* will provide a compelling programme while opening the event to a worldwide audience.

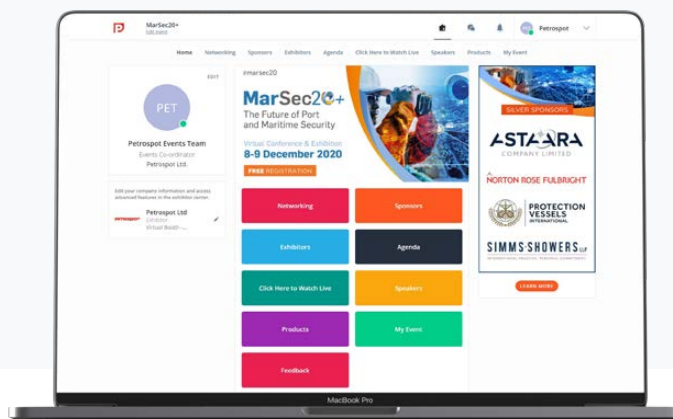
The virtual *MarSec21+* will showcase **risk management within the port & shipping sectors** to a far larger and more diverse audience than any physical event is able to do.

We'll be inviting our community of 21,000 active contacts to attend the Virtual conference, which will bring together all the major players across the entire marine fuel supply chain.

## 21,000

**ACTIVE  
PROFESSIONALS**

- Ship Owners & Operators
- Ports, Port Authorities
- Risk Managers
- CSO's, PFSO's, CISO's
- P&I Clubs
- Law Firms
- Service Providers



**Putting you in front of  
the people that matter,  
in a position to develop  
your business.**

# WHY YOU SHOULD SPONSOR

## POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

For sponsors and exhibitors, visitor data is automatically captured for future follow-ups, providing a fast and efficient way to reach a large number of potential clients.



### GENERATE LEADS

#### Identify Hot Prospects

Access all event and attendee information on the virtual platform for up to 6 weeks after the event closes



### VIRTUAL NETWORKING

#### Engage and Connect

Engage with a full spectrum of networking tools, comprising text chat, video calls, 1-2-1 video meetings, and a dedicated scheduling system to help you manage your experience across the conference



### BRAND AWARENESS

#### Put your Brand Front of Mind

Showcase your company in our virtual exhibition hall; brand your stand, promote your products and services, and direct visitors towards key resources on your website



### THOUGHT LEADERSHIP

#### On Demand Engagement

Utilise the in-built Q&A interface to engage audiences, take queries, and pose polls and questions during presentations and panel discussions

## MarSec20+ Stats:

621

OVERALL  
REGISTRATIONS

73

COUNTRIES  
REGISTERED

342

ACTIVE  
USERS

141

SPONSOR  
PAGE VISITS

422

EXHIBITOR  
PAGE VISITS

477

TOTAL MESSAGES  
EXCHANGED



# SPONSORSHIP PACKAGES

## GOLD – £7,500

Included in a Gold Sponsorship:

- Virtual event keynote speaker
- Promoted as Gold Sponsor throughout the event
- Exhibition package included
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrosport's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrosport website

## SILVER – £5,000

Included in a Silver Sponsorship:

- Virtual event speaker
- Promoted as Silver Sponsor throughout the event
- Exhibition package included
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrosport's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrosport website

## BRONZE – £2,500

Included in a Bronze Sponsorship:

- Promoted as Bronze Sponsor throughout the event
- Logo included on Virtual platform banner
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrosport's virtual event email campaigns to over 21,000 industry professionals
- Your company logo will appear in digital marketing via the Petrosport website

## EXHIBITORS PACKAGE – £1,950

Included in Exhibitors package:

- Logo included on Virtual platform banner
- Social media Links
- Company contact information displayed
- Opportunity to include your website link and downloadable resources
- Attendees can live chat with your company
- Attendees can send meeting requests
- Ability to showcase your products and services
- Customer support from the moment you book to throughout the event
- Page visits data (GDPR rules apply)

**This is a valuable and cost-effective means of engaging with your target audience over the course of the year, maintaining brand awareness and promoting thought-leadership to a wider network.**

**REGISTER FREE ONLINE**



MarSec**21+**

# THANK YOU!

To learn more about our sponsorship and exhibition packages, please contact Jerry Carter at [jerry@petrospot.com](mailto:jerry@petrospot.com)

If you'd be interested in participating as a speaker at *MarSec21+* please contact Mark Sutcliffe at [mark@csoalliance.com](mailto:mark@csoalliance.com)

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