

PETROSPOT

MARITIME WEEK AMERICAS



PANAMA

RECOVERY POSITION: THE WAY BACK FOR SHIPPING, OIL AND BUNKER MARKETS AFTER 2020'S UNPRECEDENTED CHALLENGES

TRAINING:
24-25 AUGUST 2020

CONFERENCE:
26-27 AUGUST 2020

The dramatic change brought about by the implementation of the IMO 2020 global sulphur cap and the subsequent high sulphur fuel carriage ban has been completely overshadowed by the unexpected global crisis caused by the Coronavirus COVID-19 pandemic, with lockdowns in many sovereign states, travel bans, the collapse of global stock markets and oil prices in freefall.

Rather than markets just coming to terms with the new IMO regulations and contemplating the 2050 greenhouse gas reduction challenge, the entire maritime industry now finds itself facing a very different, insecure and completely unpredictable future. Uncharted territory indeed.

Against such a background, how will shipping, oil and bunker markets fare during the second half of the year and beyond? And what specific impact will this unprecedented turmoil have on those involved in these markets in North, South and Central America and the Caribbean? The answers may be few and far between, but there is no doubt that these pressing issues will be firmly at the top of the agenda at this year's rescheduled *Maritime Week Americas*.

Maritime Week Americas is the biggest and most popular annual bunkering event in the Americas because of its top-quality, timely content and unrivalled networking. *MWA 2020* in Panama will lift the bar even higher.

MWA 2020 comprises a high-level two-day marine bunker conference and several specialist training courses and workshops, plus an opportunity to experience the Panama Canal and the country's shipping and bunkering infrastructure.

www.maritimeweekamericas.com | info@petrospot.com

Programme & Speaking Opportunities

Llewellyn Bankes-Hughes - Director, Petrospot
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Event Organisation

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Sponsorship & Delegate Sales

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Sponsorship Options



Package Sponsorship

All Package Sponsorship options include:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrosport's conference e-mail campaigns to over 16,000 industry professionals
- Subject to space and availability, your company logo will appear in print advertising campaigns in *Bunkerspot* magazine

On the Day

- Company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- Company bio and logo in the Official Event Guide

DIAMOND – £25,000

Sole sponsorship and branding of the *MWA* Dinner

- Headline branding and top sponsor status throughout
- 6 complimentary delegate passes to the conference and social activities
- Discount vouchers valued at £245 off the standard conference registration fee for up to 10 of your chosen clients
- Complimentary table top exhibition opportunity included

On the Day

- A banner with company branding at the *MWA* Dinner
- The opportunity to offer a brief introductory speech at the *MWA* Dinner
- Branded dinner menu's
- The opportunity to deliver a keynote speech at the conference
- Editorial coverage of your company in the Official Event Guide
- Back Cover advert in the Official Event Guide distributed to all attendees
- Opportunity to distribute promotional materials at the conference

PLATINUM – £15,000

Exclusive sponsorship of one of three Networking Events

- 4 complimentary delegate passes to the conference and social activities
- Complimentary table top exhibition opportunity included

On the Day

- A banner and table talkers with company branding at the Reception
- The opportunity to offer a brief toast to open the Reception / welcome delegates to the Networking Trip
- Full page advert in the Official Event Guide distributed to all attendees
- Opportunity to distribute promotional materials at the conference

GOLD – £11,500

Exclusive sponsorship of one of two Networking Lunch Breaks

- 3 complimentary delegate passes to the conference and social activities
- Complimentary table top exhibition opportunity included

On the Day

- A banner and table talkers with company branding displayed during the Networking Lunch
- Half page advert in the Official Event Guide distributed to all attendees
- Opportunity to distribute promotional materials at the conference

SILVER – £6,750

Sponsorship of one of five prime Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities

On the Day

- A banner and table talkers with company branding displayed during the coffee break
- Quarter page advert in the Official Event Guide distributed to all attendees

BRONZE – £3,750

- 1 complimentary delegate pass to the conference and social activities

Book your place online
www.petrosport.com/mwa



Individual Sponsorship

Power Packs	£10,000
Badges and Lanyards	SOLD
Delegate Bags	£7,000
Notepads and Pencils	SOLD
Headphones	£7,000
Multi-charger Cable	£7,000
T-Shirts	£7,000
USB Flash Drives	£7,000
Reusable Coffee Cups	£7,000
Delegate Caps	SOLD
Sunglasses	£5,000
RFID Card Protectors	£3,500

Individual Sponsorship includes:

- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 16,000 industry professionals
- Subject to space and availability, your company logo on print advertising in *Bunkerspot* magazine
- Company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- Company bio and logo in the Official Event Guide

Exhibiting Opportunities

Table Top Exhibit £2,750

- Conference exhibiting opportunity with digital screen (on request)
- Your company logo, bio and URL link on the conference website
- Company logo in the Official Event Guide

Registration

*Early Bird ends 29 May 2020

	Early Bird*	Standard
MWA Conference Pass:	£1,350	£1,595
Marine Fuel Analysis Course:	£1,050	£1,250

Hilton Panama - Hotel Reservations



Petrosport has negotiated special room rates for the nights of 24-27 August 2020. Wi-Fi and a complimentary buffet breakfast is included:

Standard Single occupancy:	\$129*
Standard Double occupancy:	\$144*

*This special rate is exclusive of applicable state and local taxes, fees and assessments.

Official MWA Event Guide Advertising

Size	Price £	Trim Size (mm)
Double Page Spread	2,500	420 x 297
Inside Covers	1,500	210 x 297
Full Page	1,200	210 x 297
Half Page - Horizontal	650	183 x 128
Third Page	500	120 x 128
Quarter Page - Horizontal	400	183 x 65

Don't miss the chance to be part of *MWA 2020*. Advertise in the Official Event Guide.

All sponsors will enjoy complimentary advertising in the Guide, which will be distributed throughout the week and included in the delegate packs at the *Maritime Week Americas* Conference.

Artwork format

- Please supply artwork as a high resolution JPG or press quality PDF.
- 300 DPI, CMYK with 3mm page bleed and crop marks.

For further information on advertising in the Official Event Guide please email Steve Simpson at steve@petrosport.com