

#marsec20

FREE REGISTRATION

MarSec20+

The Future of Port
and Maritime Security



8-9 December 2020 | Virtual Conference & Exhibition

GUIDE TO VIRTUAL CONFERENCE SPONSORSHIP

Position your business and services as market leaders, distinct from your competitors, driving growth and brand recognition.

Hosted by



Managed by

PETROSPOT

MarSec20+

The Future of Port
and Maritime Security

VIRTUAL CONFERENCE & EXHIBITION

Petrosport and CSO Alliance are pleased to introduce their virtual conference **MarSec20+ | The future of Port and Maritime Security** – a two-day exploration into emerging trends, challenges and opportunities in maritime security and their impacts on the future of our sector.

The audience will hear **expert views and opinions** from key industry leaders from commercial shipping and ports, bunkering organisations, and cyber security specialists, to address emerging trends in maritime security and create a community across the shipping and bunkering sectors which can knowledgeably and effectively uphold the future of maritime security.

The virtual conference will take place on December 8th and 9th, comprising presentations and panel discussions across such themes as;

- Is Maritime Security matching the threats?
- The information gap in Maritime Security
- Ports and Ships working together

[VIEW PROGRAMME](#)



JOIN US VIRTUALLY

HELPING YOU KEEP CONNECTED FROM THE COMFORT OF YOUR DESK

In the current global climate, it is vital to continue the **knowledge sharing and relationship building** we have previously taken for granted at face-to-face conferences.

The inaugural MarSec20+ conference will be going virtual to bring speaking and branding opportunities to you in the comfort of your own home.

Virtual conferencing provides sponsors, speakers, exhibitors, and delegates with a roster of **dedicated means to engage** with MarSec20+ and **shape their experience**.

MarSec20+ is **entirely free of charge to attend and open to everyone**. You just have to register and complete your personalised profile so that you can connect with others and others can connect with you.



PRE-EVENT ACTIVITIES

Start building your pipeline before the event begins



TOP-CLASS VIRTUAL CONFERENCE PROGRAMME



DEDICATED SCHEDULING SYSTEM FOR 1-2-1 MEETINGS



ONLINE HELP DESK SUPPORT TEAM

[VIRTUAL PLATFORM GUIDE](#)

WHO WILL ATTEND ONLINE

BRINGING TOGETHER MAJOR PLAYERS FROM THE SHIPPING & PORT COMMUNITIES

As a virtual event, MarSec20+ will provide a compelling programme while opening the event to a worldwide audience.

The virtual MarSec20+ will showcase **risk management within the port & shipping sectors** to a far larger and more diverse audience than any physical event is able to do.

We'll be inviting our community of 16,000 active contacts to attend the Virtual conference, which will bring together all the major players across the entire marine fuel supply chain.

16,000

ACTIVE
PROFESSIONALS

- Ship Owners & Operators
- Ports, Port Authorities
- Risk Managers
- CSO's, PFSO's, CISO's
- P&I Clubs
- Law Firms
- Service Providers

Putting you in front of the people that matter, in a position to develop your business.



WHY YOU SHOULD SPONSOR

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

For **sponsors and exhibitors**, **visitor data is automatically captured** for future follow-ups, providing a fast and efficient way to reach a large number of potential clients.



GENERATE LEADS

Identify Hot Prospects

Access all event and attendee information on the virtual platform for up to 6 weeks after the event closes



VIRTUAL NETWORKING

Engage and Connect

Engage with a full spectrum of networking tools, comprising text chat, video calls, 1-2-1 video meetings, and a dedicated scheduling system to help you manage your experience across the conference



BRAND AWARENESS

Put your Brand Front of Mind

Showcase your company in our virtual exhibition hall; brand your stand, promote your products and services, and direct visitors towards key resources on your website



THOUGHT LEADERSHIP

On Demand Engagement

Utilise the in-built Q&A interface to engage audiences, take queries, and pose polls and questions during presentations and panel discussions

SPONSORSHIP PACKAGES



GOLD - £7,500

Included in a Gold Sponsorship:

- Virtual event keynote speaker, plus Q&A with a live audience
- Exhibition package
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 16,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website

SILVER - £5,000

Included in a Silver Sponsorship:

- Virtual event speaker, plus Q&A with a live audience
- Exhibition package
- Your corporate logo displayed within the virtual platform
- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 16,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website

Generate leads from everyone who watched your session

BRONZE - £2,500

Included in a Bronze Sponsorship:

- Virtual platform main banner logo included
- Sponsor push notifications
- Hyperlinks from the event to your corporate website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's virtual event email campaigns to over 16,000 industry professionals
- Your company logo will appear in digital marketing via the Petrospot website

EXHIBITORS PACKAGE - £1,950

Included in Exhibitors package:

- Virtual platform main banner logo included
- Social media Links
- Company contact information displayed
- Opportunity to include your website link and downloadable resources
- Attendees can live chat with your company
- Attendees can send meeting requests
- Ability to showcase your products and services
- Customer support from the moment you book to throughout the event
- Page visits data (GDPR rules apply)

This is a valuable and cost-effective means of engaging with your target audience over the course of the year, maintaining brand awareness and promoting thought-leadership to a wider network.

REGISTER FREE

www.petrospot.com/MarSec20



PETROSPOT

THANK YOU

for your interest in the *arSec20+ / The future of Port and Maritime Security*. We hope to see you there.

To learn more about our sponsorship and exhibition packages, please contact Jerry Carter at jerry@petrospot.com

If you'd be interested in participating as a speaker at MarSec20+ please contact Llewellyn Bankes-Hughes at LBH@petrospot.com

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