



# MWG2019

MARITIME WEEK GIBRALTAR

24 - 28 JUNE

REACHING OUT  
TO A GLOBAL MARKET

SPONSORSHIP  
OPPORTUNITIES

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HM Government  
of Gibraltar



**PETROSPOT**







**MWG2019**  
MARITIME WEEK GIBRALTAR

**24 - 28 JUNE**

Gibraltar Port Authority, HM Government of Gibraltar, Gibraltar Maritime Administration and Petrosport have joined forces to create the inaugural *Maritime Week Gibraltar*, a major new biennial event designed to showcase and promote Gibraltar's thriving maritime sector.

## **MWG CONFERENCE DELEGATE RATES**

Delegate pass includes the *MWG* Conference, the three *MWG* Receptions and breakout Seminars Tuesday 25 – Thursday 27 June 2019.

**Standard Rate: £1,075**

# INDICATIVE EVENT SCHEDULE

The week will consist of a range of seminars, conferences, meetings and networking events, based on input from the key stakeholders.

## MONDAY

- Bunker Quality & Claims Management (All day)
- Bunkering Round Table: IMO 2020 (Invitation Only)
- **HM Government of Gibraltar – MWG Opening Reception**  
*(Hosted by HM Government of Gibraltar)*

## TUESDAY

- **The Official *Maritime Week Gibraltar* Conference (Day 1 - All day)**
- *Maritime Week Gibraltar Reception (Sponsored by Peninsula Petroleum)*

## WEDNESDAY

- **The Official *Maritime Week Gibraltar* Conference (Day 2 - All day)**
- *Maritime Week Gibraltar Reception (Sponsored by Gibdock)*

## THURSDAY

- Hassans Breakfast Reception (Invitation Only)
- *Maritime Week Gibraltar 2019 – Maritime Services Exhibition*  
(Open all day at the Cruise Terminal)
- Official behind-the-scenes tour of a Royal Navy vessel
- *Maritime Week Gibraltar Reception (Sponsored by Gibunco)*

## FRIDAY

- Visit Gibraltar Tours





# SPONSORSHIP OPTIONS

A variety of tailored sponsorship packages are available but they are selling out fast. All of them associate the sponsor with the entire week while some offer additional, focused exposure during the *Maritime Week Gibraltar* Conference.

Subject to space and availability, the sponsor's logo will appear on all official marketing material, including websites and advertising, as well as on the pop-up banners that will be displayed at each *Maritime Week Gibraltar*-endorsed event.

The top-level sponsorship packages guarantee invitations to the HM Government of Gibraltar Reception and complimentary conference spaces. They also offer complimentary advertising in the Official *Maritime Week Gibraltar* Event Guide, which will be distributed to all visitors to *Maritime Week Gibraltar* for the duration of the week.

DIAMOND



**GIBDOCK**



# DIAMOND SPONSORSHIP - SOLD

Diamond sponsorship of *Maritime Week Gibraltar* 2019 offers you premium branding opportunities from start to finish. The Diamond sponsorship profile brings your company to the forefront of every attendee's event experience, ensuring your organisation's industry-leading position and expertise is given maximum visibility and reach.

The key benefits of a Diamond sponsorship are:

- Sole sponsorship and full branding of a prime evening reception
- 1st Line branding and top sponsor status throughout *Maritime Week Gibraltar*
- 6 complimentary delegate passes to the conference and all social activities
- Discount vouchers for Guest Delegates charged at £500 (instead of £1,075 for the standard conference registration fee for up to 10 of your chosen clients)
- Your company logo, bio and URL link will have the top line position on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to and during the event
- Company branding on Petrosport's conference e-mail campaigns to over 18,000 industry professionals
- Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
- The opportunity to offer a brief introductory speech at your evening reception
- The opportunity to deliver a presentation at a conference session of your choice
- Editorial coverage of your company in the *Maritime Week Gibraltar* Event Guide and across Petrosport/*Bunkerspot* social media, to include Q&As with senior management on key industry issues
- Complimentary table top exhibition opportunity included
- Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- A banner with company branding at the evening reception
- Full page prime position advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide
- Opportunity to distribute promotional materials throughout the conference
- Company logo and full-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.









## PLATINUM SPONSORSHIP – £16,500 (Restricted to three high-level sponsors)

Platinum Sponsorship ensures premium branding from start to finish, and includes exclusive sponsorship of one of three Networking Events:

- Tuesday – MWG Conference Lunch
- Wednesday – MWG Conference Lunch
- Thursday – MWG Exhibition Lunch

The key benefits of a Platinum sponsorship are:

- 4 complimentary delegate passes to the conference and all social activities
  - Your company logo, bio and URL link on the conference website
  - Targeted announcements of your sponsorship via social media in the run-up to the event
  - Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
  - Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
  - The opportunity to offer a brief toast to open the Lunch
  - Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
  - A banner and table talkers with company branding at the lunch break
  - Full page advert in the Official Event Guide distributed to all delegates and speakers
  - Company bio and logo in the Official Event Guide
  - Opportunity to distribute promotional materials throughout the conference
  - Company logo and full-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.







## GOLD SPONSORSHIP – £11,500 (Restricted to five high-level sponsors)

Gold sponsorship offers you premium branding and recognition from start to finish, and includes exclusive sponsorship of one of five networking coffee breaks.

The key benefits of a Gold sponsorship are:

- 3 complimentary delegate passes to the conference and all social activities
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
- Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- A banner and table talkers with company branding displayed during the coffee break
- Half page advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide
- Opportunity to distribute promotional materials throughout the conference
- Company logo and half-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.





## SILVER SPONSORSHIP – £7,500 (Unlimited)

The Silver package includes an exhibition table top opportunity.

The key benefits of a Silver sponsorship are:

- 2 complimentary delegate passes to the conference and all social activities
- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 18,000 industry professionals
- Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
- Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- Quarter page advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide
- Company logo and quarter-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.

**Hassans**  
International Law Firm

**MHBland** established 1810  
GROUP OF COMPANIES

**TRIAY & TRIAY**  
LAWYERS

**UPS**



## BRONZE SPONSORSHIP –

**£3,750** (Unlimited)

Bronze Sponsorship guarantees extra exposure while remaining within budget.

The key benefits of a Bronze sponsorship are:

- 1 complimentary delegate pass to the conference and all social activities
- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 18,000 industry professionals
- Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
- Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- Company bio and logo in the Official Event Guide
- Company logo and quarter-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.

## ASSOCIATE SPONSORSHIP –

**£1,750** (Unlimited)

The key benefits of an Associate sponsorship are:

- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 18,000 industry professionals
- Company logo to appear in print advertising campaigns in *Bunkerspot* magazine
- Sliding company logo on digital screens throughout the conference
- Company logo on all conference banners and stage backdrop
- Company bio and logo in the Official Event Guide.









## INDIVIDUAL SPONSORSHIP

A number of additional exciting opportunities enable your organisation to become more involved in this event. These are available in addition to your choice of package or on an individual basis. Please feel free to contact us if an option you are seeking is not listed below. We will be pleased to discuss any ideas you have to promote your products or services.

### BADGES AND LANYARDS SPONSORSHIP – **SOLD**

These display the sponsor's logo on the front and back of the badge and printed around the lanyard in one colour. Badges and lanyards are worn during all course, conference and networking events. All delegates will be required to wear the badges in the formal sessions as well as the exhibition and tours.

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### DELEGATE BAGS SPONSORSHIP – **£7,000**

Lightweight messenger bag made of a crinkle parachute-style material. Large main compartment with laptop and tablet sleeve. Features two zippered pockets under the flap for secure storage and long adjustable strap. Every delegate receives a bag displaying the sponsor's logo. The bag contains the official event guide and publications from organising companies and supporting media.

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### NOTEPADS AND PENS SPONSORSHIP – **£7,000**

Professional quality notepads and pens displaying your logo are distributed to all conference delegates during *MWG 2019*.





## EXHIBITION - £2,500

*Maritime Week Gibraltar* offers you all the benefits of a top networking environment in which you can consolidate existing, and develop new, business relationships. Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space.

The Exhibition package includes:

- 1 Full MWG Conference Pass
- Your company logo, bio and URL link on the conference website
- Company bio and logo in the Official Event Guide
- Company logo and quarter-page advert to feature in the digital post-conference report distributed to over 18,000 industry professionals.







## OFFICIAL EVENT GUIDE

An official *Maritime Week Gibraltar* Event Guide will be published to commemorate *Maritime Week Gibraltar* and to provide useful information on the events, venues, speakers and programmes.

All sponsors will enjoy complimentary advertising in the Guide, which will be distributed at ALL events throughout the week and included in the delegate packs at the *Maritime Week Gibraltar* Conference.

Size	Price £	Trim (mm)	Bleed (mm)
Double Page Spread	1,850	420 x 297	426 x 303
Back Cover	1,500	210 x 297	216 x 303
Inside Covers	1,350	210 x 297	216 x 303
Full Page	1,000	210 x 297	216 x 303
Half Page Horizontal	600	185 x 130	n/a
Half Page Vertical	600	90 x 260	n/a
Quarter Page Vertical	400	90 x 130	n/a

### ARTWORK

Please supply artwork as a high resolution JPG or press quality PDF at 300 dpi, CMYK with crop marks.





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## TO GET INVOLVED PLEASE CONTACT:

### Petrospot Limited:

**Llewellyn Bankes-Hughes** – Event Chairman

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## SUPPORTING ORGANISATIONS AND MEDIA PARTNERS

### SUPPORTING



### MEDIA PARTNERS

