MIDDLE EAST BUNKERING CONVENTION
23-26 JANUARY 2017

INTERCONTINENTAL DUBAI MARINA
UNITED ARAB EMIRATES

SPONSORSHIP OPPORTUNITIES

BUNKER CONFERENCE | TRAINING COURSE
WORKSHOPS | EXHIBITION

www.petrospot.com/mebc17
InterContinental Dubai Marina is located in the centre of Dubai Marina and is part of the Bay Central development.

It is near key locations such as the new Dubai Tram, which interlinks with the Dubai Metro, and is within walking distance of Jumeirah beach.

The hotel has 328 guest rooms, fully serviced residences, nine food and beverage venues, and beautiful views of the Marina.
The second annual *Middle East Bunker Convention* will highlight the exceptional growth taking place in the marine fuels sector in Dubai and examine the markets and players active in the region. It will cover a range of key legal issues and topics, including the 2020 global sulphur cap and mass flow metering.

The event will also include the two-day *Oxford Bunker Course (Advanced Commercial)* as well as workshops on *Mass Flow Meters* (IBIA) and *Bunker Dispute Resolution*.

**CONFERENCE**

- Standard Pass  –  £950

**TRAINING COURSES**

- The Oxford Bunker Course (Advanced Commercial)  –  £1,295
- Bunker Dispute Resolution Workshop  –  £250
- IBIA Mass Flow Meter Workshop  –  £495

**TABLE TOP EXHIBIT**

- Table Tops  –  £2,000

Please speak to one of our sales team for further information and prices.
Our premier sponsors support the entire Middle East Bunkering Convention week long programme of events.

HOW YOU BENEFIT FROM A PREMIER SPONSORSHIP

• Your logo and URL link appear on the conference website
• Your company logo appears in all Middle East Bunkering Convention marketing material circulated through:
  • Bunkerspot magazine
  • Petrosport’s direct marketing and email campaigns
  • web links, newsletters and magazines
  • ‘media partner’ publications
• Sponsor recognition on the Official Middle East Bunkering Convention folder distributed to all attendees
• You gain additional exposure through banner signage at Middle East Bunkering Convention
• Your marketing material is inserted into the official delegate pack issued to all delegates
• The Premier Sponsorship Opportunities are Platinum and Gold.

To sponsor, exhibit or register as a delegate call +44 1295 814455
Restricted to one premier sponsor.

Diamond sponsorship of the *Middle East Bunkering Convention* offers you premium branding opportunities from start to finish.

Being The Platinum Sponsor brings your company to the forefront of every attendee’s convention experience, ensuring that you are remembered long after the event for your strong support.

- **Wednesday 25 January – Evening Reception Sponsor**
- **PLUS – 4 complimentary delegate registrations**

_Sold_
GOLD SPONSORSHIP

Premier Sponsorship

£10,500

Restricted to three high level sponsors.

Gold sponsorship offers you premium branding and recognition from start to finish, and includes exclusive sponsorship of one of two Networking Events.

• Option 1: Tuesday 24 January – MEBC Welcome Reception
  Hosted by IBIA

• Option 2: Wednesday 25 January – Networking Lunch

• Option 3: Thursday 26 January – Networking Lunch

• PLUS – 3 complimentary delegate registrations

Maximize your participation at Middle East Bunkering Convention with an exciting sponsorship opportunity guaranteeing your organisation a higher level of exposure.
SILVER SPONSORSHIP

£6,500

Restricted to five sponsors.

The Silver package includes sponsorship of one prime networking break.

- Option 1: Wednesday Breakfast
- Option 2: Thursday Breakfast
- Option 3: Wednesday Coffee Break (am)
- Option 4: Wednesday Coffee Break (pm)
- Option 5: Thursday Coffee Break (am)
- PLUS – 2 complimentary delegate registrations

BRONZE SPONSORSHIP

£3,500

Bronze Sponsorship guarantees extra exposure while remaining within budget

- PLUS – 1 complimentary delegate registration
INDIVIDUAL SPONSORSHIP

A number of exciting opportunities enable your organisation to become more involved in this event. These are available in addition to your choice of package or on an individual basis.

DELEGATE BADGES AND LANYARDS – SOLD

DELEGATE BAGS – £7,000
Every delegate receives a bag displaying the sponsor’s logo. The bag contains the full Middle East Bunkering Conference programme folder and publications from organising companies and supporting media.

NOTEPADS AND PENS – SOLD

BOTTLED WATER – £7,000
Every delegate and speaker will drink from water bottles decorated with your logo throughout the event.

DELEGATE FOLDERS – £5,000
A full-colour advertisement on the back of the Middle East Bunkering Conference delegate folder given to all conference delegates.

OFFICIAL CAPS – £5,000
Official Middle East Bunkering Conference caps with sponsor's logo which are distributed to all delegates, speakers, exhibitors and sponsors.

OFFICIAL T-SHIRTS – £5,000
Sponsor and have your company logo on the official Middle East Bunkering Conference T-shirts.
FOR FURTHER INFORMATION PLEASE CONTACT OUR EVENTS TEAM

Petrospot Limited
Petrospot House
Somerville Court, Trinity Way, Adderbury, Oxfordshire
OX17 3SN  England

T: +44 1295 81 44 55
E: events@petrospot.com

www.petrospot.com